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1	IN THE UNITED STATES DISTRICT COURT	
2	NORTHERN DISTRICT OF GEORGIA	
3	x	
4	SECURITIES AND EXCHANGE :	
5	COMMISSION, :	
6	Plaintiff, :	
7	v. : Case No.	
8	PAUL T. MANNION, JR., et al., : 1:10-cv-03374-WSD	ļ
9	Defendants. :	
10	x	
11		
12	Washington, D.C.	
13	Friday, May 18, 2012	
14		
15	Videotaped Deposition of	
16	MARC J. BROWN, called for examination by	
17	counsel for Plaintiff, pursuant to notice, at the	
18	Law Offices of K&L Gates, LLP, 1601 K Street, NW,	
19	Washington, D.C., commencing at 10:05 a.m., before	
20	Barbara A. Huber, CSR and Notary Public in and for	
21	the District of Columbia, when were present on	
22	behalf of the respective parties:	
i		

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		2
1	APPEARANCES:	
2	On behalf of Plaintiff:	
3	DAVID WILLIAMS, ESQUIRE	
4	ADAM S. ADERTON, ESQUIRE	
5	JOHN BOWERS, ESQUIRE	
6	Securities and Exchange Commission	
7	100 F Street, NE, Room 4221	
8	Washington, D.C. 20549-4010	
9	202.551.4548	
10	williamsdav@sec.gov	
11	On behalf of Defendants:	
12	STAVROULA E. LAMBRAKOPOULOS, ESQUIRE	
13	R. JAMES MITCHELL, ESQUIRE	
14	MATTHEW B. BOWMAN, ESQUIRE	
15	K&L Gates, LLP	
16	1601 K Street, NW	
17	Washington, D.C. 20006-1600	
18	202.778.9000	
19	stavroula.lambrakopoulos@klgates.com	
20	Also Present:	
21	Dan Reidy, Videographer	
22	* * * *	
1		

Marc J. Brown May 18, 2012 Washington, D.C.

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1	PROCEEDINGS	
2	(Brown Exhibits No. 1 and 2	
3	marked for identification.)	
4	VIDEOGRAPHER: This begins tape number	
5	one in the video deposition of Marc Brown taken by	
6	the Plaintiff in the matter of the Securities and	
7	Exchange Commission versus Paul T. Mannion.	
8	This is filed in the U.S. District Court	
9	for the Northern District of Georgia, the Atlanta	
10	Division. Case Number 1:10-cv-03374-WSD.	
11	Today's deposition is being held at the	
12	law offices of K&L Gates, LLP, 1601 K Street,	
13	Northwest, Washington, D.C. 20006.	
14	For identification purposes my name is	
15	Dan Reidy, the video operator. The court reporter	
16	is Barbara Huber. And we both represent Alderson	
17	Court Reporting.	
18	Today's date is May 18th, 2012. The time	
19	on the video is 10:05 a.m. We are on the record.	
20	At this time will all counsel please	
21	introduce yourself and whom you represent, starting	
22	with the SEC, please.	
1		

Marc J. Brown
Washington, D.C.

Washington, D.C.		
		5
1	MR. WILLIAMS: Good morning. David	
2	Williams, Adam Aderton, and John Bowers for the	
3	Plaintiff, Securities and Exchange Commission.	
4	MS. LAMBRAKOPOULOS: Good morning.	
5	Stavroula Lambrakopoulos and Matt Bowman from K&L	
6	Gates on behalf of all of the Defendants.	
7	VIDEOGRAPHER: Will the court reporter	
8	please swear in the witness.	
9	Whereupon,	
10	MARC J. BROWN,	
11	was called as a witness by counsel for Plaintiff,	
12	and having been duly sworn by the Notary Public,	
13	was examined and testified as follows:	
14	EXAMINATION BY COUNSEL FOR PLAINTIFF	
15	BY MR. WILLIAMS:	
16	Q Morning, Mr. Brown.	
17	A Morning.	
18	Q As I just said, my name is Dave Williams.	•
19	And I represent the SEC in this matter.	
20	I'm going to hand you a document that	

represent to you that this document is the notice

labeled as Exhibit Brown 1. And I'm going to

21

6 1 of deposition that this the SEC sent earlier this 2 week --3 Okay. Α -- noticing your deposition here today. 4 O 5 You've been designated by the Defendants 6 in this case as an expert witness. 7 Have you ever -- have you ever been deposed before? 8 9 Α I have not. 10 Okay. Well, let me -- let me just sort 11 of explain to you how -- the ground rules here. 12 I'm going to be asking you questions. Court 13 reporter's going to be taken down every word you 14 say. 15 You're under oath. It's -- it's sort of like testifying here at trial except there's no 16 17 judge here today. So to the extent that opposing counsel may interpose objections from time to time, 18 19 there's no judge here to rule on those objections 20 today, so they'll be preserved for the record. But 21 you should, nevertheless, answer the questions. 22 Don't answer any questions that would require you

		7
1	to divulge any privileged information. Other than	
2	that, you should feel free to answer.	
3	With respect to my questions, I'll try	
4	and make my questions as clear as possible. If	
5	there's something about the question that you don't	
6	understand, please let me know and I'll try and	
7	phrase my question better. On the other hand, if	
8	you answer my question, I'm I'm going to assume	
9	that you understood the question. Is that fair?	
10	A Sure.	
11	Q Okay. Are you under any medication or	
12	any other reason why you can't give`truthful,	
13	honest, and complete testimony here today?	
14	A No.	
15	Q Okay. And, you know, this is not an	
16	endurance contest. If you if you'd like to take	
17	a break, use the restroom, just let me know and	
18	we'll we'll be happy to go off the record. Is	
19	that fair?	
20	A That's fair.	
21	Q Okay.	
22	A Thank you.	

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Marc J. B	Brown Washington, D.C.	May 18, 20
		8
1	Q You've been you've been retained	
2	you've been identified by the Defendants in this	
3	case as an expert witness.	
4	Can you tell me what is the what	
5	you've been asked to opine on?	
6	A Sure. I was asked to, you know, take a	ì
7	look at the net asset value statements as of Augu	ıst
8	31st, 2005, September 30th, 2005, and October 31s	st,
9	2005, and ascertain if it was reasonable, the	
10	values that they placed for the World Health	
11	securities, if that was reasonable.	
12	Q I see. And I'm handing you another	
13	document that's been marked for identification as	;
14	Brown Number 2. And I'm going to ask you to take	a a
15	look at that document.	
16	A [Witness looked at document].	
17	Q And do you recognize that document?	
18	A It appears to be my report.	
19	Q And the report you produced in in th	nis
20	matter?	

Okay. And you indicated that you were

That's correct.

21

22

Α

Q

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		9
1	to you were asked to take a look at the the	
2	reasonableness of certain valuations.	
3	Reasonableness in terms of what?	
4	A I'm sorry, can you repeat the question?	
5	Q Yeah, I I think you indicated that you	
6	were asked to to take a look at the	
7	reasonableness of certain valuations.	
8	Is that what you said?	
9	A Yes.	
10	Q Okay.	
11	A I guess if if at the time when when	
12	12 the Defendants did the valuations, if, you know,	
13	13 looking back in time if those were if they were	
14	14 reasonable. I'm not sure how else to say it.	
15	Q Reasonable in in in what context?	
16	A I guess the context that I took it in is	
17	as a valuation professional, as someone who's	
18	worked in restructuring situations, as someone	
19	that's worked at a hedge fund, you know, if I was	
20	standing in their shoes at the time or in the	
21	marketplace at that time, you know, and I did a	
22	valuation or I looked at this valuation, would I	

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- 1 say, you know, these guys are way off base or it's
- 2 reasonable or somewhere in between.
- I see. Can you tell me -- well, 3 I see.
- 4 you indicated you're a valuation professional.
- 5 What's your -- what's your educational
- 6 background?
- 7 Sure. I've got a bachelor's of science
- in finance with high honors from the University of 8
- Illinois at Champaign Urbana. I've got an MBA in 9
- finance, accounting, and strategy from the 10
- 11 University of Chicago. It's now the Booth School.
- 12 When I graduated it was the GSB. So that's my
- 13 formal education. Obviously conferences, you know,
- those sorts of things. And then I've got some 14
- 15 des -- a designation as well.
- When did you graduate from the University 16 0
- 17 of Illinois?
- 1996. Α 18
- Okay. And when did you graduate from the 19 0
- University of Chicago? 20
- 21 Α 2004.
- 22 I see. So assuming that business school O

		11
1	is two years; is that right?	
2	A I went part-time.	
3	Q I see. So when did you start business	
4	school?	
5	A It took me about three years, so I wanna	
6	say January of 2001.	
7	Q Okay.	
8	A Graduated in March of '04.	
9	Q Okay. What did you do after you finished	
10	college, or undergraduate?	
11	A Sure. My first job was at in	
12	investment banking at a firm called `John Nuveen &	
13	Company in Chicago.	
14	Q And when you say investment banking, what	
15	does that mean?	
16	A You know, it's a broader company. They	
17	do a lot of municipal finance. So this was I	
18	was in their education group. So I actually helped	
19	schools raise money to build dorms, you know, new	
20	buildings for for sci you know, the new	
21	science department, what have you. Raised money	
22	for Purdue University, Kent State, Eastern	

Washington, D.C.		
		12
1	Michigan, that sort of thing. It issued bonds in	
2	the marketplace.	
3	I also looked at derivative securities,	
4	if there was certain strategies that would help	
5	them minimize interest rate risk, which is a big,	
6	big factor for sort of not-for-profit schools and	
7	that sort of thing.	
8	Q Okay. So so bond investing and and	
9	derivative securities investing?	
10	A I wouldn't call it investing. I'd call	
11	it I guess similar to Houlihan Lokey or	
12	Mr. Mannion, Mr. Reckless on the HPC side. You're	
13	actually raising money for people. It's it's	
14	you're an advisor, you're a financial advisor, if	
15	you will.	
16	Q Okay. You're a financial advisor raising	
17	money for for individuals or or entities?	
18	A Entities, yeah.	
19	Q Okay.	
20	A In my case not for profits but	
21	Q Okay.	

A -- same idea. If you wanna raise money

Marc J. Brown Washington, D.C.

	Washington, D.C.	
		13
1	for IBM, different focus but that's that's what	
2	investment bankers do.	
3	Q Okay. And how long did you do that?	
4	A About 14 months.	
5	Q Okay. And what did you do after that?	
6	A After that I went to work for	
7	Pricewaterhouse in their valuation services group,	
8	also in Chicago.	
9	Q And Pricewaterhouse is that is that an	
10	accounting firm?	
11	A It is.	
12	Q Okay.	
13	A It's one of the I think at the time	
14	the Big Five that you know, was Big Six now it's	
15	Big Four I think.	
16	Q Okay. And you indicated you were in the	
17	valuation services group?	
18	A That's correct.	
19	Q What did you do there?	
20	A Well, when I started I was I think an	
21	analyst and got promoted in a couple months to	

senior analyst. And I did valuations of companies

Marc J. Brown
Weshington, D.C.

washington, D.C.		
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	14	

- 1 for a variety of purposes.
- Q Okay. And was that -- was that your sole
- 3 responsibility, to do valuations of companies?
- 4 A Yes.
- 5 O Okay. And how did you do those
- 6 valuations?
- 7 A You know, it was usually part of a team.
- 8 I was, you know, one of the more junior people to
- 9 start off with. Got to be still fairly junior but,
- 10 you know, a level up partway through. A lot of
- 11 research, a lot of modeling, using the various
- 12 standard valuation approaches. You know, they sent
- 13 us through I think a week-long training course, a
- 14 global basis. We had people in from Europe as part
- 15 of the training as well.
- 16 O I see. And what were the standard
- 17 valuation approaches that you were taught in your
- 18 training?
- 19 A There's probably -- if you wanna break it
- 20 down, there's three. There's what you call a
- 21 market approach. There's an income approach. And
- there's a cost approach.

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		1!
1	Q What's a cost approach?	
2	A A cost approach is you sort of look at	
3	the cost of the assets of a business. Probably	
4	more applicable for say a real estate company or,	
5	you know, maybe a mining company that's got, you	
6	know, proven reserves in the ground and what it	
7	would cost to extract those reserves, that sort of	
8	thing. And you make adjustments.	
9	If it's a let's say it's a a piece	
10	of machinery that's three years old and you look in	
11	the marketplace and when a brand new one sells for	
12	a million dollars, the three-year-old one probably	
13	won't be the same price.	
14	Q So how do you figure out how how the	
15	three how much the three-year-old one is worth?	
16	A There's various ways of doing it. It's	
17	not a real focus of mine. It's not something you	
18	do a lot of unless you are specific we actually	
19	had a group a sub group within the group that	
20	was machinery and equipment appraisal and a second	
21	group that was real estate appraisal.	
22	Q Okay. So so the cost approach is	

		16
1	focused on on what it would cost for for a	
2	firm to to obtain a particular asset?	
3	A Yeah, it's one way of looking at it.	
4	Q How about the the income approach?	
5	A There are several different methods of	
6	that, sub methods. But it's sort of the	
7	overarching theme is you look at sort of the future	
8	expected cash flows of a business and you bring 'em	
9	back to their present value equivalent.	
10	Q And is is included in that, that sort	
11	of analysis, what's sometimes referred to as a	
12	discounted cash flow	
13	A Sure.	
14	Q analysis?	
15	A That's probably the most common way of	
16	doing it.	
17	Q And what is a discounted cash flow	
18	analysis.	
19	A With a discounted cash flow, you're	
20	typically taking projections from the management of	
21	a company and, you know, whether it's five years,	
1		

seven years, ten years worth of projections. And

	washington, D.C.	
		17
1	you you know, you look at the projections. You	
2	assess 'em. You say are these reasonable or not	
3	reasonable. And then you you bring the value.	
4	So if it's gonna say three years out that	
5	the the cash flow of the business is a million	
6	dollars, a million dollars three years from now is	
7	not worth a million dollars today. It's it's	
8	different obviously. So you you discount that	
9	back to today's value using a a rate of return.	
10	Q Okay. Are there any other approaches	
11	under which you would call the income approach	
12	to to value a an asset? `	
13	A Yeah, there's there's a royalty rate	
14	method that you use for intellectual property.	
15	That's that's one other sort of subset of the	
16	income approach.	
17	Q Okay. How about multiples of of	
18	earnings?	
19	A Yeah, that gets to be the market	
20	approach	
21	Q Okay.	
22	A that I spoke about. That's a subset	

		18
1	of the market approach.	
2	Q Okay. What's the market approach?	
3	A The market approach is, as the name	
4	implies, you look at the actual market to come up	
5	with the derivation of values. So you get a	
6	subject company to try trying to value. And you	
7	look out in the marketplace publicly traded	
8	companies that do the same sort of thing that your	
9	subject company does. And you look at market	
10	multiples that are implied by the stock price of	
11	those companies.	
12	Q And what sort of market multiples,	
13	generally?	
14	A I'd say probably the most common are	
15	revenue and EBITDA multiples. But there's other	
16	multiples for specific you know, some people	
17	may may value a hospital, look at price per bed.	
18	Q Okay. And so in preparing these	
19	valuations, you indicated you would be part of a	
20	team; is that right?	
21	A Yes.	
22	Q Okay. And how large was a team,	

	Washington, D.C.	
		19
1	typically, if you could say?	
2	A Typically three to four people. We're	
3	talking about my time at Pricewaterhouse, right?	
4	Q Yes, sir.	
5	A Yeah.	
6	Q Three to four people?	
7	A Typically.	
8	Q Typically. And what would be the the	
9	position of the most senior person on the team, if	
10	you could say, typically?	
11	A Sure. Typically it'd be the partner.	
12	And, you know, they would have sort of overall	
13	oversight, you know, client relations, sign off on	
14	the final product, probably review it at some point	
15	in a draft form, you know.	
16	Q Okay. And would your would your role	
17	include drafting valuations?	
18	A What do you mean by drafting valuations?	
19	Q Writing it, writing down what the final	
20	determination would be.	
21	A Well, I guess the reason I I asked the	

question, there's sort of two ways. I mean one is

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- 1 sort of the math, right? One's the schedule.
- 2 then often there's a report. So I think in my time
- at Pricewaterhouse, I probably did both. 3
- my first project I did almost entirely myself. 4
- Okay. What was your first project? 0
- I was valuing securities of a safety 6 Α
- products manufacturer. 7
- 8 Okay. And was it a public company? O
- 9 Α No.
- 10 What did you do to value that company?
- 11 We're going back a few years. I think I
- looked at an income approach and a market approach. 12
- 13 But it's, you know, 15 years ago.
- 14 Sure. When you said income approach, is
- 15 that what you described earlier?
- 16 Α Yes. And market approach same, you know,
- 17 public comparables.
- And income approach, did you do a 18
- discounted cash flow analysis? 19
- 20 I think so. Α
- 21 Okay. And do you know what that
- 22 valuation was used for?

	Washington, D.C.	
		21
1	A I don't, no. Maybe tax purposes.	
2	Q Okay. Did you have any interaction with	
3	the client on that on that valuation?	
4	A I'm not sure. If I did, it wasn't	
5	extensive.	
6	Q Okay. Do you recall any other valuations	
7	that you did at at Pricewaterhouse Coop	
8	Pricewaterhouse?	
9	A Sure. You know, I was there a little	
10	over a year. And, you know, I'm not sure how many	
11	I did at the time. We did a a couple of account	
12	receivable valuations for tax purposes. You know,	
13	when you look at the accounting firms, they have	
14	different focus than some others. They do a lot of	
15	tax-related work. That's that's where a lot of	
16	'em got started is in the tax department.	
17	So one of those was for a clothing	
18	company. Don't recall what the other two were for.	
19	I worked on something for British Petroleum, again	
20	for tax purposes there, the marketing	
21	Q And what was I'm sorry.	
22	A Their marketing wing, which is gas	

- 1 stations as opposed to, you know, refining or
- 2 extraction.
- 3 Q Okay. And you -- you indicated earlier
- 4 that you had -- you had done two accounts
- 5 receivables valuations.
- 6 With respect to the British Petroleum
- 7 engagement, what -- what was the nature of the
- 8 valuation that you did?
- 9 A We were valuing the -- you know, the
- 10 downstream, you know, the actual gas stations.
- 11 They -- they owned some piece. I don't remember.
- 12 I think it was for tax purposes. They may have
- 13 been looking to sell 'em. I don't recall the
- 14 purpose.
- 15 Q Okay. Do you recall any other valuations
- 16 you did at Pricewaterhouse?
- 17 A I worked on a staffing company while I
- 18 was there, valuation. I think it was a shareholder
- 19 dispute. I worked on a retail store. That was
- 20 minority shareholder dispute. I'm sure there were
- 21 others but those were the ones that I can recollect
- 22 at this point.

		23
1	Q Okay. And so with respect to the	
2	staffing company that you indicated came in the	
3	context of a shareholder dispute, is that	
4	A Uh-huh.	
5	Q what you were saying?	
6	What was the nature of the valuation work	
7	that you did in in that case?	
8	A Similar to others. You know, doing	
9	research, what is the universe of staffing	
10	companies, the time, what are their market	
11	multiples. We did a discounted cash flow approach.	
12	Those were the two that I recall. So it was, you	
13	know, doing the the research and the modeling.	
14	I don't believe that I wrote the report at all on	
15	that one.	
16	Q Okay. Did did you did you were	
17	you aware of what what the what the valuation	
18	was to be used for or what what was the context	
19	that	
20	A Yeah, it was it was a dispute. It was	
21	some sort of dispute.	
22	Q Was it litigation?	

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Maic J. Diowii		Way 16, 2012
	Washington, D.C.	

1	A	Ιt	may	have	been.	I'm	not	sure	if	it	was
---	---	----	-----	------	-------	-----	-----	------	----	----	-----

- 2 litigation, arbitration. You know, it -- just to
- 3 sort of put it in context, at this point I'm a
- 4 year-and-a-half out of undergrad and fairly
- 5 involved, certainly for that level, but not
- 6 necessarily part of sort of the strategic aspects
- 7 of it.
- 8 So I don't remember. You know, it's not
- 9 like I was in with the partner and senior manager
- 10 meetings. I just don't recall what the -- you
- 11 know, if it was an actual litigation or if it was
- 12 on arbitration or -- I don't recall the specifics.
- 13 Q Okay. So and you indicated and -- and,
- 14 you know, I think you indicated that those were
- 15 the -- the valuations that you did at
- 16 Pricewaterhouse that you can recall; is that right?
- 17 A Yes.
- 18 O Okay. And you indicated you worked at
- 19 Pricewaterhouse for a little over a year.
- Why'd you leave?
- 21 A So two weeks into my starting there, they
- 22 announced the merger with Coopers & Lybrand. That

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1	got effectuated the following summer. And
2	obviously there was a little bit of turmoil along
3	those lines. And one of the partners we had
4	three partners in Chicago. One of one of them
5	left to go to Alix Partners. It was called Jay
6	Alix at the time.
7	THE REPORTER: It was called what?
8	THE WITNESS: Jay Alix.
9	And I saw an opportunity to go with him
10	as sort of his sole staff member, and, you know, do
11	something sort of entrepreneurial, you know, get
12	additional experience, that sort of `thing.
13	BY MR. WILLIAMS:
14	Q And so you went with that partner?
15	A Yes.
16	Q Who was that partner?
17	A His name was Bruce DenUyl.
18	Q And when you went to Alix Partners, what
19	was your role there?
20	A So when I first started my role, on its
21	face there were three of us: Bruce, a woman who

was a -- sort of a manger-type role had also come

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Washington, D.C.	

- 1 from Pricewaterhouse, and then I was the sole
- 2 staff. So that would have been early September of
- 3 1998. You know, by November, I was running my own
- 4 projects.
- 5 Q What sort of project were you running?
- 6 A Valuation projects.
- 7 O Okay. And so at Alix Partners, when --
- 8 when you began there, what was your -- did you have
- 9 a title?
- 10 A Yes. It was consultant.
- 11 Q Okay. And as a consultant, can you
- 12 describe generally the types of individuals or
- 13 entities that you consulted?
- 14 A Sure. It was a variety. I think I was
- 15 promoted a couple times between that and later, but
- 16 I'll try and think back to that. I mean I worked
- 17 on a valuation as part of the litigation for a --
- 18 like a -- a home products company. I was involved
- in a valuation for a litigation involving some
- 20 optical technology companies.
- 21 You wanted just when I was a consultant
- 22 or --

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		27
1	Q Indicate whether or not it changed at	
2	as the time went on.	
3	You indicated you you received	
4	promotions as time	
5	A Yeah	
6	Q went on?	
7	A I mean, you know, initially, the first	
8	month or two, it was sort of the manager, and I	
9	worked underneath the manager. But given just my	
10	performance and sort of client/company need, I soon	
11	moved in as sort of a similar role as a manager,	
12	without the title. So probably from three to four	
13	months in, you know, to the present day I've sort	
14	of had the same sort of role.	
15	Q Okay. By the way, what's a manager?	
16	A That wasn't the official title, but	
17	someone who sort of manages a project. You know,	
18	it's it's all valuation project, sort of project	
19	based. You interface with the client. You handle	
20	the administrative tasks. You oversee the work	
21	that's done. You do the work that's done. You	
22	probably write the report. You meet you meet	

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		28
1	with the partner to review the work and, you know,	
2	take their comments and any edits they might have.	
3	Q And who was the partner who supervised	
4	you at Alix Partners and and indicated the	
5	change over time?	
6	A Yeah, I mean it was primarily Bruce	
7	DenUyl. Starting in 2000 another gentleman joined	
8	us named Louis Dudney. And then since then there's	
9	other people that have joined or have been	
10	promoted. You know, we grew fairly rapidly. I	
11	think there were 70 people in the company when I	
12	started and it's 900 now or something like that.	
13	Q Okay. And did you report directly to	
14	Mr. DenUyl	
15	A Uh-huh.	
16	Q or was you have to say	
17	A Yeah. Sorry.	
18	Q Okay. And by the way, DenUyl, that's	
19	D-E-N capital U-Y-L?	
20	A Yes.	

21

22

Q

valuations.

Okay. And what -- you indicated you did

		29
1	Did you do anything other than	
2	valuations?	
3	A Sure. What time frame are we talking	
4	about?	
5	Q At any time while you worked for Alix	
6	Partners.	
7	A Sure. I also do reinstructing work,	
8	where you're a financial advisor, whether it's to	
9	banks or companies. I was an advisor to the	
10	Department of Justice recently on a restructuring	
11	as well. I've done litigation work. You know,	
12	some general sort of financial and economic	
13	analysis, maybe not valuation-related. There's not	
14	a lot of that sort of thing.	
15	It's it's mostly valuation but a	
16	decent amount of restructuring as well. It just	
17	depends on in 2009 I worked on the General	
18	Motors bankruptcy. I think in 2009 everything I	
19	worked on was restructuring or distressed.	
20	Q Okay. And so over over a period of	
21	years you indicate that that your focus was	
22	varied, but you indicate I think that the majority	
1		

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		30
1	of your time was spent on valuation?	
2	A I think that's fair.	
3	Q Okay. You indicated you you worked on	
4	litigation.	
5	You worked on litigation in what respect?	
6	A Doing financial and valuation economic	
7	analyses. Primarily sort of valuation-related	
8	cases, shareholder disputes, that sort of thing.	
9	Sometimes it was just a straight damages sort of	
10	litigation.	
11	Q Okay. And your your report, which	
12	we've labeled as Brown Number 2, has attached to it	
13	as Exhibit 1 your curriculum vitae. I'm going to	
14	ask you to turn to that part of the document.	
15	You find that part of the document?	
16	A Uh-huh.	
17	Q There appears to be a gap in your service	
18	at Alix Partners between 2006 and 2008.	
19	Can you explain that, what you did during	
20	that period of time?	
21	A Yeah, I wouldn't call it a gap. I went	
22	to work for a different company. The Chicago	

		31
1	Fundamental Investment Partners	
2	Q Yes.	
3	A that's the hedge fund.	
4	Q Okay. And well, I mean gap in that	
5	inasmuch as you started in '98 and stopped and then	
6	started again; is	
7	A Right.	
8	Q that fair?	
9	A That's fair.	
10	Q Okay. And what do you do for Chicago	
11	Fundamental Investment Partners?	
12	A I was an investment analyst.	
13	Q And what does an investment analyst do?	
14	A Generally they look at securities in	
15	companies and provide recommendations whether to	
16	buy or sell those securities.	
17	Q Okay. And is that what you did for	
18	Chicago Fundamental Investment Partners?	
19	A It is.	
20	Q And did you do anything other than that?	
21	A No. I mean, you know, I can expand on	
22	that role but that's the general role that I had.	

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		32		
1	Q Why did you leave Alix Partners in 2006?			
2	A Sure. You know, when I went to undergrad			
3	and got a degree in finance and I don't think			
4	we've talk about it but I've got a Chartered			
5	Financial Analyst designation, the CFA. You know,			
6	my intent at some point was to go into money			
7	management. That's one reason why I went in			
8	investment banking. It's one of the reason I went			
9	in valuation. And frankly, working at Alix			
10	Partners worked out well. And I stayed longer than			
11	I thought I would. And figured I'd, you know, give			
12	money management a try.			
13	Q Okay. And why did you go back to Alix			
14	Partners?			
15	A Because, you know, there's some good			
16	things about money management and some bad things.			
17	Q What what were the bad things?			
18	A It's a the way the business works, the			
19	way the hedge fund industry works is, you know, you			
20	need to have your portfolio managers make trades			
21	based on your recommendations. And if for whatever			

reason if they're risk-adverse and they don't make

		33
1	the trade, then you don't really get compensated.	
2	Q Okay. And as an investment analyst for	
3	Chicago Fundamental Investment Partners, did you	
4	did you produce analyst reports?	
5	A No. It's not for I'm sorry, for	
6	Chicago Fundamental?	
7	Q Yes, sir.	
8	A Yeah, reports, no. I mean we did memos,	
9	presentations. You'd have you know, a room this	
10	size, you'd get at the time, there were probably	
11	ten of us on the investment side of the business.	
12	And you'd get in a room and you'd talk about	
13	companies.	
14	Q So you you'd make oral presentations?	
15	A I mean there'd be schedules and maybe	
16	a a one- to two-page sort of memo. But I	
17	wouldn't I guess I wouldn't call it a report.	
18	It's not like this. I didn't sign it. It you	
19	know, it wasn't submitted anywhere. It was you	
20	threw one around the table and you said, you know,	
21	turn to page 2, this is why I think it's good.	
22	Q And you were recommending particular	

		34
1	securities?	
2	A Uh-huh.	
3	THE REPORTER: Your response?	
4	BY MR. WILLIAMS:	
5	Q You've got to say "yes" or "no."	
6	A Yes. Sorry.	
7	Q And and these were recommendations	
8	that that you discussed and and circulated	
9	internally; is that fair?	
10	A That's fair.	
11	Q Okay. And who would you be discussing	
12	your recommendations with?	
13	A It would be the investment team.	
14	Q And it would be up to them whether or not	
15	they they traded on your recommendations?	
16	A Yeah, there were there were six	
17	founding partners, if you will, and then four	
18	analysts, including myself. And you'd make a	
19	recommendation. And it was sort of a black box,	
20	you know. They may tell you they loved it. And	
21	then you'd talk to 'em three days later: Did you	
22	put the trade on? Oh, no, I haven't done it.	

```
35
 1
               So it was a little unclear how the
 2
     process worked. You'd sort of hear in the room
     either I like the idea or I don't like the idea.
 3
     And sometimes it got executed, sometimes it didn't.
 4
 5
          0
               And did you have -- have a sense of -- of
 6
     why they -- they weren't relying on your
 7
     recommendations?
               I don't know if I'd put it that way.
 8
          Α
     It -- no, I don't. I mean that was part of my
 9
10
     frustration with working there.
11
          0
               I mean how would you put it?
12
               I'm sorry, I don't understand the
          Α
13
     question.
14
               Well, I -- I said did -- I asked you if
15
     you had a sense of why they wouldn't rely on your
     recommendations and you said I wouldn't put it that
16
17
           So I --
     way.
18
               Oh, they --
          Α
               -- don't want to mischaracterize --
19
20
               -- that they're not --
          Α
               THE REPORTER: One at a time, please.
21
22
     didn't get the question.
```

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- 1 BY MR. WILLIAMS:
- 2 Q Well, I asked you if -- if you have a
- 3 sense of why they wouldn't rely on your
- 4 recommendations. And you said that I wouldn't put
- 5 it that way. So I wanted to clarify how would you
- 6 put it, because I don't mean to mischaracterize
- 7 what you said.
- 8 A I guess what I would say is it wasn't
- 9 that they didn't rely on my recommendation. As I
- 10 indicated, they may say that sounds like a good
- 11 thesis, we like the idea.
- 12 Sometimes there were macrò aspects that
- 13 they felt differently about. Sometimes they were
- 14 fund needs that they felt differently. We've got
- 15 too much exposure to sector X in -- in their view.
- 16 So it's a good idea but until we get less exposure,
- 17 we're not gonna implement it.
- 18 Q I see. And this would be explained to
- 19 you after the fact or --
- 20 A Sometimes.
- 21 Q Sometimes there'd be no explanation?
- 22 A Correct.

		37
1	Q Okay. And so you stayed at for with	
2	Chicago Fundamental for for two years and	
3	A Uh-huh.	
4	Q then you you went back to Alix	
5	Partners?	
6	A I was recruited back, yes.	
7	Q Okay. You were recruited back by whom?	
8	A By a different partner.	
9	Q Which partner?	
10	A Alan Lee.	
11	Q Okay. And you were recruited back by	
12	by Mr. Lee to do what?	
13	A To do the same sorts of things that I'd	
14	done previously.	
15	Q Which which would be what?	
16	A Valuation work, restructuring work,	
17	litigation support.	
18	Q Okay. And did you work for for	
19	Mr. Lee upon your return to Alix Partners?	
20	A Well, I I did, amongst others, Bruce	
21	DenUyl, Louis Dudney, other you know, we call	
22	them managing directors, so those and others.	
1		

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1	Q And what was your position when you	
2	returned to Alix Partners?	
3	A A director.	
4	Q What's the difference between a director	
5	and a managing director?	
6	A It probably depends on where you're at in	
7	that span. We're a fairly flat organization.	
8	We've got five levels. Managing director's the	
9	top, director's second. A director is someone	
10	who well, you asked managing director. I'm	
11	sorry. They're probably more of a sales-focused	
12	role.	
13	Q What does that mean, sales-focused? In	
14	terms of what?	
15	A Generating new projects.	
16	Q I see. And how about the director?	
17	A Yeah, director's probably more in the	
18	nitty gritty details of the analyses. You sort	
19	of you know, you oversee any staff that's	
20	working on it, you do the administrative tasks, you	
21	interface with the clients. The managing director	
22	does as well. But if you start a project, you	

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1 know, and it's a six-week project, you know, maybe

- 2 I would talk to the client ten times and the
- 3 partner would talk to 'em twice, something like
- 4 that.
- 5 So, you know, they -- they have overall
- 6 oversight. But depending on who the director is,
- 7 if you're a new director, the MD's probably more
- If you're a senior director, such as I 8 involved.
- am, you know, you know, I don't have all -- you 9
- 10 know, less -- the MDs trust me and, you know, know
- 11 I'm gonna do what's right.
- 12 Can you -- can you approximate how many Q
- 13 managing directors there are at Alix Partners?
- 14 I have no idea.
- 15 Okay. And you indicate that there are 0
- five levels. Managing director is the top and then 16
- 17 director.
- What -- what are the other three levels? 18
- 19 Vice president, associate, and analyst. Α
- I see. And during your time at Alix 20
- 21 Partners, have you held any of those titles other
- 22 than director?

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- 1 A Yeah, we changed -- we changed our title
- 2 structure at some point. So I started as a
- 3 consultant. I was promoted to associate, which is
- 4 the same as a VP. And then I -- I think I made
- 5 senior associate, which is the same as a director.
- 6 And then I was a senior associate for a year and
- 7 then we switched titles, if I recall.
- 8 Q So you -- you went from being a senior
- 9 associate to director, but it was essentially the
- 10 same title?
- 11 A Yeah, and just changed the titles. They
- 12 were -- the MDs were called principals at the time.
- 13 And now they're managing directors.
- 14 O I see.
- 15 A So I guess I've been promoted twice since
- 16 I was there.
- 17 Q How did you with come to be retained in
- 18 this case?
- 19 A I believe Stavroula knew some of my
- 20 colleagues at Alix Partners here in our Washington,
- 21 D.C., office. And she inquired with them if they
- 22 knew someone within Alix Partners who, you know,

		41
1	had valuation experience, maybe hedge fund	
2	experience, and, you know, you know, were they	
3	interested in in potentially testifying in this	
4	case.	
5	Q Okay. And do you have hedge fund	
6	experience?	
7	A I worked at one for two years.	
8	Q Oh, the	
9	A Chicago	
10	Q Chicago	
11	A Fundamental	
12	Q Fundamental `	
13	A Investment Partners.	
14	THE REPORTER: Remember, one at a time,	
15	please.	
16	BY MR. WILLIAMS:	
17	Q Chicago Fundamental?	
18	A That's correct.	
19	Q And when was that that that	
20	Ms. Lambrakopoulos reached out to you?	
21	A I think we spoke probably the latter part	
22	of March of this year.	

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1	Q When were you retained?	
2	A I think our engagement letter might be	
3	dated March 30th. May have been signed, you know,	
4	a day or two later. I'm not I could be off a	
5	couple days but it's it's around that time	
6	frame.okay.	
7	Q Okay. Can you can you describe for me	
8	generally what the terms of your engagement are?	
9	A You know, we charge by the hour. It's	
10	not a contingent upon, you know, what my opinion	
11	is. Sort of work, you know, with K&L Gates. I	
12	don't know, what else would you like to know?	
13	Q How many hours have you worked in your	
14	engagement up to this point?	
15	A I'm not sure. We I think I did about	
16	140 hours through sort of April and then whatever	
17	time I spent in May. I'm not sure what that is,	
18	maybe another forty hours or so.	
19	Q Okay.	
20	A Fifty maybe. I'm not sure.	
21	Q You indicated that terms of your your	
22	engagement, you're not contingent on any particular	

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		43
1	outcome.	
2	To your knowledge has Alix Partners ever	
3	entered into entered into any valuation	
4	engagements where their compensation was contingent	
5	upon a particular outcome?	
6	A Yeah. On the on the restructuring	
7	side it's different. So when we do sort of	
8	litigation consulting, this is sort of a standard	
9	engagement. You know, we charge by the hour. And	
10	we agree to to look at the facts. And we'll	
11	come up with an opinion that we think is	
12	appropriate. `	
13	For the guys that do or the	
14	restructuring assignments that we do, it's	
15	different. Sometimes there is a a success fee	
16	component, where, you know, you come in, you charge	
17	an hourly rate and you say, you know, we think	
18	we're gonna be able to, you know, make your EBITDA	
19	go up 30 percent. And if we hit that, you know,	
20	we're gonna get some percentage of that	
21	improvement.	
i		

Q I see. My -- my reference to those was

22

		44
1	to to valuation retentions.	
2	A Umm.	
3	Q To your knowledge.	
4	A Yeah, I I don't I'm trying to	
5	think. Nothing that I've been involved with, you	
6	know.	
7	Q Okay. How many you indicated earlier	
8	today that this this was your your first	
9	deposition.	
10	How many times have you been retained	
11	as as an expert witness in a litigation?	
12	A This would be a litigation or	
13	arbitration or	
14	Q Well, let's start with litigation.	
15	A Yeah. This would be the second.	
16	Q And in connection with the when was	
17	the first time?	
18	A Maybe December of 2011.	
19	Q So	
20	A Six months	
21	Q six months ago?	
22	A ago, yeah.	

		45
1	Q Okay. And that's and that and	
2	that's in connection with just another ongoing	
3	litigation?	
4	A Yes.	
5	Q And is that an ongoing litigation in	
6	state court or federal court?	
7	A Huh. It's a bankruptcy matter. It's a	
8	slow mover. I think it's federal but I'm I'm	
9	not certain, actually.	
10	Q Bankruptcy is probably federal.	
11	A Yeah, right.	
12	Q What's the the name of the case?	
13	A It is ISB Bank. And it was a we're	
14	working for the plaintiffs, which is the trustee.	
15	It's a bank community bank that, you know, went	
16	bankrupt and was seized by the FDIC. And we're	
17	working into fraudulent conveyance, so a valuation	
18	solvency analysis.	
19	Q And when you say "we," who do you who	
20	do you mean?	
21	A Alix Partners.	
22	Q And who who is responsible for that	

		46
1	particular engagement?	
2	A I am.	
3	Q And who are you working with in	
4	connection with that engagement?	
5	A The trustee.	
6	Q Well, when you you refer to "we" at	
7	Alix Partners, are you the only person from Alix	
8	Partners working	
9	A No, there's a there's another director	
10	involved, Jeff Kopa who's working under my	
11	direction? I there may one of our an our	
12	analysts may have done some work on`it, but it's	
13	not it's not a very big case.	
14	Q Okay. So so yourself and Mr. Kopa and	
15	perhaps a small amount of work from from an	
16	analyst and that's those are the individuals	
17	from Alix Partners that are working on that	
18	retention?	
19	A Yes. There was a managing director	
20	involved, who's left the firm, as well.	
21	Q Who was that?	
22	A Kevin Carmody.	

			47
1	Q And did	d did Mr. Carmody have any role	
2	in obtaining the	the engagement?	
3	A Yeah, h	ne and I went and pitched the	
4	business to the t	trustee.	
5	Q When yo	ou say pitched the business, what	
6	does that mean?		
7	A We met	with the trustee and, you know,	
8	presented our cre	edentials and said, you know, we'd	
9	like to work with	n you, do you want to work with us.	
10	Q And you	urself and Mr. Carmody participated	
11	in that meeting w	with the trustee?	
12	A That's	correct. `	
13	Q And any	yone else from Alix Partners?	
14	A No.		
15	Q Okay.	And in connection with this	
16	retention in this	s in this case, is there anyone	
17	from Alix Partner	es other than you working on this	
18	retention?		
19	A Yes.		
20	Q Who is	that?	
21	A It woul	ld be Chris Ruble, Matt Reizman,	
22	Katie Todd.		

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1	Q	And what's what's Mr. Ruble's position	
2	at Alix P	Partners?	
3	A	He's a vice president.	
4	Q	And so that's	
5	A	One level	
6	Q	some	
7	A	down from me.	
8	Q	Exactly. One level down from director.	
9	Okay.		
10		How about Mr. Reizman?	
11	A	He's an associate.	
12	Q	That's one level down from vice	
13	president	.?	
14	A	Correct.	
15	Q	Okay. And how about Ms. Todd?	
16	А	She's an analyst.	
17	Q	One level	
18	А	One level down as well.	
19	Q	Got it. So that's including yourself,	
20	that's fo	our individuals from Alix Partners?	
21	А	Correct.	
22	Q	Anyone else from Alix Partners working on	
1			

		49
1	this engagement at all?	
2	A Some, you know, admin from the	
3	secretaries, but no, no one else.	
4	Q Okay. Did anyone other than you	
5	participate in the drafting of this report?	
6	A I'm sure Mr. Ruble was involved.	
7	Q How was he involved?	
8	A He drafted sections of it, but I, you	
9	know, overwrought wrote and changed to to fit	
10	what I thought.	
11	Q Which sections did Mr. Ruble draft?	
12	A Certainly the beginning stuff, you know.	
13	Q When you say the beginning stuff, what do	
14	you mean?	
15	A If you look if you wanna look at the	
16	report	
17	Q Sure.	
18	A you know, flip through it if that's	
19	helpful, it'd be, you know, page 1, the background.	
20	You know, he would have put the tables in.	
21	Q The background section that appears on	
22	beginning on page 3?	

		50
1	A Yeah.	
2	Q And continuing to page 11?	
3	A [Witness looked at document]. Yeah, I	
4	mean, you know, to to make it more clear and	
5	fairly standard operating procedure, you know, for	
6	efficiency sake, a more junior person'll will	
7	sort of start, put the basic shell to it. And	
8	the the expert will work through it and work	
9	over it and say, you know, I I don't like how	
10	you phrased that, you're saying the wrong thing	
11	about my background, change that, and that sort of	
12	thing.	
13	Q Okay. And when you refer to standard	
14	operating procedure, how many expert reports have	
15	you participated in the drafting of?	
16	A Maybe it's twenty, could be a few more or	
17	a few less.	
18	Q Okay. And of the twenty expert reports	
19	that you've participated in the drafting of, how	
20	many have gone out under your name?	
21	A None.	
22	Q Well, one, right?	

		51
1	A Well, yeah.	
2	Q Right. Okay. Whose names have been	
3	the the name on the expert reports that you	
4	worked on?	
5	A It would have been Bruce DenUyl, Louis	
6	Dudney. There was a declaration, so I don't know	
7	if you'd call that a report, if you wanna do that.	
8	Q Appreciate the distinction, but but	
9	for the declaration, who was who was the	
10	individual who	
11	A I be	
12	Q executed that?	
13	A I believe it was Al Koch.	
14	Q And is that is that another managing	
15	director	
16	A It is.	
17	Q at Alix Partners?	
18	A Uh-huh.	
19	Q Okay.	
20	A That was related to General Motors.	
21	Q I see. How many expert reports that have	
22	gone out under the name Bruce DenUyl have you	

		52
1	participated in the drafting of?	
2	A If it's twenty, then if it's twenty in	
3	total, then Bruce is twelve, fifteen. I'm not	
4	I'm not sure.	
5	Q Approximately twelve to fifteen	
6	A Some	
7	Q give or take?	
8	A Something like that, yeah.	
9	Q Okay. How about for Mr. Dudney?	
10	A I think he would be the remainder, aside	
11	from the declaration. Working with Kevin was	
12	mostly restructuring work. There there may be	
13	one other, but I I'm not recalling.	
14	Q I see. And the speaking particularly	
15	the reports that you worked on for for	
16	Mr. DenUyl, what which which cases were	
17	the did did those reports involve, if you can	
18	recall as you sit here?	
19	A Sure. There was a case called Iridium.	
20	Q Say again.	
21	A Iridium, I-R-I-D-I-U-M.	
22	Q Uh-huh.	

		54
1	A Had to do with I think dispute between	
2	the second lien holders and the unsecureds or	
3	something like that. I wasn't involved in the	
4	case.	
5	Q Okay. You weren't involved in the case?	
6	A No.	
7	Q Was Alix Partners involved in the case?	
8	A They were.	
9	Q Do you know how Alix Partners is involved	
10	in the case?	
11	A I believe that we rendered a solvency	
12	opinion in the case.	
13	Q But you weren't involved in that opinion?	
14	A Not at all.	
15	Q Okay. Do you know who rendered the	
16	solvency opinion?	
17	A I think it may have been Bruce DenUyl.	
18	Q You you indicated that you've been	
19	involved in a number of reports under Mr. DenUyl's	
20	name.	
21	Was there ever a time when you were	
22	you participated in the drafting of a report	

		55
1	where where you disagreed with the conclusions	
2	that are reflected in the final version of the	
3	report, that you can recall?	
4	A I have no idea.	
5	Q You don't recall such a such a time?	
6	A No.	
7	Q Okay.	
8	A I may have. I may not have. I I	
9	don't recall. It's not my report.	
10	Q As you sit here today, you don't recall	
11	such a	
12	A I don't.	
13	Q circumstance?	
14	When you say it's not your report, you	
15	mean it's under someone else's name or	
16	A Yeah, it's his opinion.	
17	Q Okay.	
18	A I mean he and I certainly differ on	
19	opinion on things. I mean I don't I just don't	
20	recall if he issued an expert report and I	
21	disagreed with it. I don't think so. Not in major	
22	substance, but I don't recall.	
İ		

		56		
1	Q Okay. As you sit here, you don't recall			
2	an instance in which you disagreed?			
3	A I don't. I I don't.			
4	Q With respect to the the twenty			
5	approximately twenty expert reports that you've			
6	participated in the drafting in, can you and			
7	this maybe somewhat an unfair question but can			
8	you describe what what your role was in in			
9	the preparation of those reports and, you know, or			
10	indicate whether or not your role changed?			
11	A Changed over time			
12	Q Yeah.			
13	A or			
14	Q Or from report to report.			
15	A Yeah, it's certainly different from			
16	report to report.			
17	Q Okay.			
18	A I think the basics of what someone does			
19	and and my role didn't change. You know, I was			
20	responsible for a majority of the analytics,			
21	whether whether it was me putting the numbers in			
22	the spreadsheet or directing someone to do so and			

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- 1 reviewing them. I certainly would write a
- 2 background section and parts of the report that,
- 3 you know, he would change.
- 4 Q When you say analytics, what do you mean
- 5 by that?
- 6 A Well, if it was a valuation, it would be,
- 7 you know, the company financial statements, market
- 8 multiples, you know, that sort of thing.
- 9 Q Okay. And to your knowledge has the --
- 10 the expert reports that -- that you're indicating,
- 11 are those expert reports that were produced in the
- 12 context of -- of litigation or some `other context?
- 13 A Yeah, primarily litigation. That's what
- 14 I thought we're talking about.
- 15 O Right.
- 16 A If we're talking about valuation reports,
- it's probably another fifty.
- 18 Q Okay. And valuation reports just sort of
- 19 beyond the scope of litigation another fifty?
- 20 A Correct.
- Q Okay. And in what con -- well, strike
- 22 the question.

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1	And of those fifty or so valuation	
2	reports that that you've participated in other	
3	context, how many of those have been under your	
4	name?	
5	A Typically those are issued under Alix	
6	Partners' name or Pricewaterhouse's name as opposed	
7	to an individual.	
8	Q I see. So with respect to the ordinary	
9	valuation opinion, would there be a the name of	
10	an individual who was responsible for the	
11	engagement that appeared on on the report?	
12	A I think sometimes. Sometimes not.	
13	Q Okay. With respect to the fifty or so	
14	valuation reports that you worked on, has there	
15	ever been a time when your name was listed on the	
16	report, best of your recollection?	
17	A I'm not sure. I've signed reports. I've	
18	done reports. But I think I signed them as Alix	
19	Partners.	
20	Q You don't recall a circumstance in which	
21	your name would be printed or signed onto a report,	
22	you, Marc Brown?	

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1	А	No, I understood the question. I'm	
2	thinking	about it.	
3	Q	Okay.	
4	A	Trying to give you my best recollection.	
5	Q	Sure.	
6	А	Yeah, I'm I'm thinking of one. I I	
7	don't rec	all if the final one was under my name or	
8	Alex Part	ners' name.	
9	Q	Which one you thinking of?	
10	A	It was the valuation of a airplane	
11	manufactu	ring company.	
12	Q	Do you recall what the purpose of that	
13	valuation	report was?	
14	A	It was it had to do with either tax or	
15	financial	reporting.	
16	Q	And that that was at at Alix	
17	Part w	hen you	
18	А	Correct.	
19	Q	were at Alix Partners?	
20		Do you recall the name of the company?	
21	А	I do. I believe it's confidential.	
22	Q	So this was a report that was sort of	

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- 1 internal and shared only with -- well, who --
- 2 who -- can you say who retained you?
- Yeah, that's -- I'm not sure. 3 So it was
- an engagement that we worked on as a firm for other 4
- 5 And they called me in to assist them. reasons.
- 6 often get calls from our other groups to help them
- 7 with valuations.
- 8 Q Okay.
- It's -- if it's important, I can check. 9 Α
- 10 Let me know. But I -- I'm not sure. It strikes me
- 11 as something that's potentially confidential.
- 12 Okay. That's fair. O
- 13 Do you recall when you did this report?
- 14 It would've been within the last six Α
- 15 months.
- I was asking you earlier about 16 0 Okay.
- 17 your vitae, which appears in Exhibit 1 of Exhibit
- 18 Brown 2.
- 19 Α Exhibit 1, yes.
- 20 And I'm going to ask you to turn to 0 Yes.
- 21 the second page, under the heading selective
- 22 engagements.

		61
1	A Second okay. Page 3 of the document?	
2	Q Yes.	
3	A Yeah.	
4	Q And it talks about, the first bullet	
5	point, a \$3.7 billion fraudulent conveyance	
6	litigation, the Seventh Direct of New York?	
7	A Okay. I was on the wrong page. I got	
8	it.	
9	Q Oh, sorry.	
10	A That's the Iridium engagement.	
11	Q Okay. And this is this is a report	
12	that you worked on with Mr. DenUyl?`	
13	A Correct.	
14	Q Do you know if Mr. DenUyl testified in	
15	that case?	
16	A He did.	
17	Q And what was your role in in the	
18	preparation of the report in that case?	
19	A That was a large, frankly, landmark	
20	decision of a fraudulent conveyance that involved a	
21	satellite phone services provider. See the big	
22	phones that went bankrupt. And the unsecured	

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- 1 creditors were alleging that a fraudulent
- 2 conveyance had occurred and that Motorola was to
- 3 blame for that.
- 4 We worked for counsel for Motorola. And
- 5 it was a project that went on for a number of
- 6 years. In fact when Bruce testified, I had left
- 7 the firm and was at the hedge fund. The report was
- 8 issued while I was still there. So it would have
- 9 been the same sort of things, you know. There were
- 10 a lot of documents. It was the sort of age before
- 11 digital documents so boxes upon boxes of documents,
- 12 reviewing depositions, analyzing the company.
- 13 It was a -- you know, there was a -- a
- 14 lot of materials I quess to look at. I mean it
- 15 was -- at the end of the day, it was a valuation of
- 16 the business.
- 17 Q What was your role in the valuation of --
- in the production of the expert report?
- 19 A Similar to others. I was a director on
- 20 the in -- sort of what I would deem a manager. I
- 21 oversaw the process. You know, I would write
- 22 sections of the report. I would do or oversee the

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- 1 analysis behind it.
- 2 Q Let me ask you to look at the fourth
- 3 bullet point where it talks about assessing the
- 4 value of a Latin American wireless telecom provider
- 5 for a purchase price dispute.
- It states, Provided litigation support to
- 7 counsel and the testifying expert.
- What does that -- what does that mean,
- 9 litigation support?
- 10 A Certain -- certain attorneys will ask you
- 11 what does this mean, you know, I don't understand
- 12 numbers, I don't understand revenue; I don't
- 13 understand profit.
- 14 O I frequently ask those questions.
- 15 A Okay. So it's just sort of instructing
- 16 them and helping them through financial issues, if
- 17 you will.
- 18 O Okay. And who was the -- the testifying
- 19 expert in that case?
- 20 A There were two I believe. Bruce DenUyl
- 21 and Louis Dudney.
- 22 Q Okay. And what was the name of that

		64
1	case?	
2	A I think it was Bell South versus Argenta	
3	Finance. I think there was a longer title, but	
4	that's the the gist of it.	
5	Q Okay. And let me ask you to look at the	
6	next page and the first bullet point where it talks	
7	about valuing and assessing the solvency of \$21	
8	billion U.S. cable company as part of a plan of	
9	reorganization, confirmation dispute regarding the	
10	reinstatement of a multibillion dollar prepetition	
11	secured debt facility.	
12	What what case was that?	
13	A That was Charter Communications.	
14	Q Okay. And what was your role in that	
15	litigation?	
16	A Probably similar to the Iridium	
17	engagement.	
18	Q Okay. And who was the testifying expert	
19	in that case, if you recall?	
20	A That would've been Bruce DenUyl.	
21	Q And with that, Mr. Brown, we're going to	
22	go off the record briefly, take a short break so	

	washington, D.C.	
		65
1	that the videographer can change the tape.	
2	A Okay.	
3	VIDEOGRAPHER: This concludes tape number	
4	one in the video deposition of Marc Brown. The	
5	time on the video is 11:05 a.m. We are off the	
6	record.	
7	(Recess)	
8	VIDEOGRAPHER: This begins tape number	
9	two in the video deposition of Marc Brown. The	
10	time on the video is 11:23 a.m. We are on the	
11	record.	
12	BY MR. WILLIAMS:	
13	Q Mr. Brown, I am going to continue my	
14	my questions with exhibit third page of Exhibit	
15	1 to your	
16	A Okay.	
17	Q vitae, which I believe is the page	
18	that you have in front of you.	
19	A Okay.	
20	Q And I want to ask you about the sixth	
21	bullet point that deals with analyzing issues of	
22	fraudulent conveyance.	

		66
1	Do you see that part of the title?	
2	A I do.	
3	Q Okay. And reasonably equivalent value	
4	related to an air cargo company, performed	
5	valuation analysis to determine solvency at various	
6	points in time, provided litigation support to	
7	counsel as a testifying expert.	
8	My question is what case was that?	
9	A It was called Southern Air Transport.	
10	Q Okay. And you did a valuation analysis	
11	in that case?	
12	A I was there was a different testifying	
13	expert, but yeah I supported him.	
14	Q Who was the testifying expert?	
15	A It was Bruce DenUyl.	
16	Q And to the extent that there was an	
17	expert report in that case, is it fair to say that	
18	it went out under Mr. DenUyl's name?	
19	A Yes.	
20	Q Because the the report in that case	
21	went out under Mr. DenUyl's name, is it would	
22	you agree with me that he had final say in the	

_			
			67
	1	opinion?	
	2	A Yes.	
	3	Q Okay. And is it the case that the only	
	4	time in which you've prepared an expert report in	
	5	federal court litigation in which you had final say	
	6	is is this case?	
	7	A That I've had final say?	
	8	Q Yes.	
	9	A Yes.	
	10	Q Let me ask you to go to the next page of	
	11	the document.	
-	12	And I want to ask you a question about	
-	13	the seventh bullet point down where it indicates	
	14	you are, Providing litigation support to the U.S.	
	15	Government related to its interests in litigation	
	16	trust established for the pursuit of a fraudulent	
	17	conveyance involving a chemical company.	
	18	What case is that?	
-	19	A I'm not sure if we've been disclosed in	
:	20	our role. So I'll answer if you want, but I don't	
2	21	know if it's confidential or not.	
:	22	Q Well, I'm not going to ask you to divulge	

		68
1	anything that's conditional.	
2	Is that an ongoing engagement?	
3	A It is. It's the it's the Tronox	
4	litigation, T-R-O-N-O-X.	
5	Q Okay. What kind of litigation is that?	
6	A It's a fraudulent conveyance action.	
7	Q And is that in federal court?	
8	A Yes.	
9	Q In in New York, or somewhere else?	
10	A You know, I don't know. The trial's	
11	actually going on as we speak. We were involved	
12	sort of in a consulting role. Alix `Partners was	
13	not in a testifying role, but we were involved	
14	earlier in the case. I mean we have an ongoing	
15	role. My part of it has been less in the last	
16	couple months.	
17	I think it's in New York. I think it's	
18	probably Southern District of New York, which is I	
19	think where the bankruptcy was, but I'm I'm just	
20	not certain. The companies themselves involved are	
21	in Texas and Oklahoma.	
22	Q I see. And it indicates that the work	

		69
1	includes reviewing and commenting on multiple	
2	testifying experts' analyses and conclusions on	
3	valuing solvency?	
4	A Yes.	
5	Q Is it fair to say that your work didn't	
6	include providing an expert report in that matter?	
7	A No, it was basically telling the retained	
8	experts, you know, is your work product good.	
9	Q And were the retained experts, experts	
10	from from Alix Partners?	
11	A No.	
12	Q I'm going to ask you to tùrn two more	
13	pages. And what I want to ask you about is the	
14	sixth bullet point from the top dealing with	
15	calculated damages.	
16	Do you see that?	
17	A Uh-huh.	
18	THE REPORTER: Your response?	
19	THE WITNESS: Yes.	
20	BY MR. WILLIAMS:	
21	Q It says, Calculated damages and provided	
22	litigation support as a part of an arbitration	

		70
1	regarding a European joint venture between a global	
2	pharmaceutical company and a European pharma	
3	company.	
4	And did you produce a report in that	
5	in that arbitration?	
6	A Lewis Dudney produced a report.	
7	Q Okay. And that's and that's a	
8	managing director of	
9	A Correct.	
10	Q Alix Partners?	
11	And what was your role in that retention?	
12	A I had overall oversight of the project,	
13	client interaction, the the analytics behind it,	
14	part of drafting the report.	
15	Q You indicated that as part of this	
16	retention as in terms of leading your retention	
17	in this case, inquiries were made in terms of	
18	whether or not there was someone at Alix Partners	
19	who might be interested in in the retention.	
20	Was Mr. DenUyl consulted?	
21	A How do you mean consulted?	
22	Q Spoken to?	

		71
1	MS. LAMBRAKOPOULOS: I ask by whom?	
2	BY MR. WILLIAMS:	
3	Q By anyone in connection with your	
4	retention in this case?	
5	A Yeah, he he may have been. I think	
6	the call came in to one of our directors and	
7	managing directors here in Washington. And I'm	
8	sure they reached out to Bruce and Louis and some	
9	others as well as me in terms of, you know,	
10	interest and availability in taking on the	
11	assignment.	
12	Q Did Mr. DenUyl lack interest or	
13	availability, to your knowledge?	
14	A Yeah, he lacked availability.	
15	Q Okay.	
16	A He was fairly busy at the time.	
17	Q Okay. He was too busy?	
18	A Yes.	
19	Q How about Mr. Dudney?	
20	A Same. Mr. Dudney's in a trial right now.	
21	Q So he	
22	A As we speak.	

		72
1	Q He was too busy?	
2	A Both of them, yeah.	
3	Q Anyone else who was consulted?	
4	A I think I was the other person consulted.	
5	Q You you weren't too busy, I take it?	
6	A I had more flexibility in my schedule,	
7	yes.	
8	Q Is it fair to say that that this	
9	retention is is the biggest retention you've	
10	ever had?	
11	A I don't understand the question.	
12	Q Sure. You indicate that that you've	
13	spent upwards of 200 hours on this engagement; is	
14	that is that right?	
15	A I think the high end of my range is 190.	
16	Q Okay.	
17	A My rough range, but	
18	Q Approximately 190?	
19	A Approximately.	
20	Q Have you ever had an engagement where you	
21	were the senior person in which the firm generated	
22	as much business as this case?	
		ļ

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1	MS. LAMBRAKOPOULOS: Objection. Form.	
2	THE WITNESS: Possibly.	
3	BY MR. WILLIAMS:	
4	Q When?	
5	A Currently. We have an ongoing project	
6	that I can't disclose that I am part of the team	
7	on. And, you know, part of the getting credit on	
8	that is significantly larger than this.	
9	Q I see. So other than your your	
10	current engagement that you indicate began in	
11	December; is that right?	
12	A Which engagement?	
13	Q The the engagement that you just	
14	referred to.	
15	A That's a different engagement.	
16	Q Oh, when did the when did this this	
17	other engagement begin?	
18	A Maybe February.	
19	Q February of 2012?	
20	A 2012, yes.	
21	Q Okay. When did this engagement, the	
22	Mannion engagement, begin?	

		74
1	A The end of March, early April of 2012.	
2	Q Okay. So maybe a month later?	
3	A Roughly, sure.	
4	Q And other than your your February of	
5	2012 engagement, is this the largest engagement	
6	that that you're you getting credit on, as you	
7	put it?	
8	A That we've actually been retained in?	
9	Q Yes, sir.	
10	A I'm not sure. I'm not sure.	
11	MS. LAMBRAKOPOULOS: Can I just a	
12	clarifying question. I think you're asking two	
13	separate questions, Dave. One is largest	
14	engagement that they've been that that	
15	Mr. Brown has been retained on. And I guess there	
16	was a second question, the largest engagement for	
17	which he's getting credit on.	
18	MR. WILLIAMS: I meant to ask the second	
19	question.	
20	THE WITNESS: That I'm getting credit on?	
21	BY MR. WILLIAMS:	
22	Q Yes.	

		75
1	A I'm not sure. The way we get credit is	
2	complicated.	
3	Q Okay. Fair to say this is an important	
4	case to you?	
5	A I guess I'd say all my cases are	
6	important. I mean I try to do a a good job for	
7	any engagement of mine.	
8	Q Sure. And that would be consistent with	
9	this case?	
10	A Yes.	
11	Q Okay. And let me to turn I'm going to	
12	ask you some questions about the `the your	
13	report here. And first I'm going to ask you to	
14	look at page 3 of of the report.	
15	A [Witness looked at document]. Okay.	
16	Q And it's a summary of opinion.	
17	And you say, Based on my analysis, it's	
18	my opinion that the total value attributed to	
19	Palisades' side pocket investments in World Health	
20	on its NAV statements as of the valuation dates	
21	appear reasonable.	
22	Is that your opinion?	

		76
1	A Yes.	
2	Q Do you have any other opinions in this	
3	case?	
4	A I mean this report was issued prior to	
5	the issuance by Mr. Pump of two reports. So I I	
6	could potentially have opinions on his reports but	
7	in general that's my opinion.	
8	Q Okay. In general, to the extent that you	
9	had opinions in this case, did you endeavor to	
10	reflect them in your report?	
11	A Yeah, my report is reflective of my	
12	opinions the date I signed signed it, yeah.	
13	Q Okay. And were there any opinions that	
14	you reached as of the date that you signed in your	
15	report that you didn't include in your report?	
16	A No.	
17	Q Okay. Were there any analysis that you	
18	performed as of the date of your opinion that	
19	that are not reflected in this report?	
20	A What do you mean by analysis?	
21	Q Any sort of examination, calculation, or	
22	study?	

		77
1	A It's kind of a broad question.	, ,
2	Q Yes.	
3	A You know, as you go through looking for	
4	guideline companies, you you know, you have a	
5	larger set of companies. And you say company X	
6	makes sense, company Y doesn't. So I certainly did	
7	that sort of exercise.	
8	Q Any other exercises?	
9	A There may have been. I mean nothing	
10	substantial, I guess.	
11	Q What other exercises can you recall?	
12	A I'm not sure if I talk about what the	
13	general economy was doing in here. I certainly	
14	looked at some of those materials.	
15	Q Any other analysis or exercises?	
16	A I don't think so.	
17	Q You don't recall any as you sit here	
18	today?	
19	A No.	
20	Q Okay. What other companies did you look	
21	at?	
22	A I think it was a broad list at first.	

- And then we narrowed it down to sort of medical
- 2 staffing companies.
- When you say a broad list, as list of --3
- 4 can you -- can you ballpark the --
- 5 Α You can do a screen and various databases
- 6 that says give me staffing companies. Manpower,
- 7 Inc.'s not the same kind of company as World Health
- so you sort of exclude them. 8
- 9 0 And so -- so you -- would -- am I fair in
- 10 characterizing it as you took a broad section of
- 11 companies and excluded companies that weren't in
- 12 the same sort of business as World Health?
- 13 Α Correct.
- 14 And what other steps did you take in --
- 15 in that -- in that analysis?
- Well, it's probably like a multi step 16 Α
- 17 analysis. You sort of throw out the very obvious
- ones and then you might get a larger set that might 18
- 19 have some potential to be relevant.
- 20 And with respect to the -- the ones who 0
- 21 might have some potential to be relevant, do you
- 22 recall approximately how many companies you

		79
1	identified?	
2	A Yeah, so some private ones showed up; but	
3	public companies at the time, I think there was	
4	four in total.	
5	Q And then how did you eliminate any of	
6	those companies?	
7	A Sure. One one company was called On	
8	Assignment. They were losing money and did some	
9	things that were a little different than what World	
10	Health did. And you couldn't develop profit	
11	multiples on 'em and didn't didn't seem like a	
12	relevant comp.	
13	Q Didn't seem relevant because they were	
14	losing money?	
15	A Losing money and you couldn't get a	
16	multiple because they had negative profits,	
17	negative EBITDA.	
18	Q And were there any similarities between	
19	that company and World Health?	
20	A There were some.	
21	Q Which similarities do you recall?	
22	A And they are generally they had five	

	Washington, D.C.	
		80
1	or six segments of business, you know. Some	
2	portion of that overlapped in terms of travel	
3	nursing or per diem.	
4	Q Do you recall any other similarities?	
5	A No.	
6	Q Okay. And what was the other company	
7	that you were able to eliminate?	
8	A I think it was called Medical Staffing	
9	Network.	
10	Q Okay. And why did you eliminate them?	
11	A They actually had a very high EBITDA	
12	multiple, 20, 30-something, times EBITDA, which	
13	seemed like an outlier.	
14	Q Okay. And was that the only reason you	
15	eliminated that company?	
16	A They also weren't a as diversified. I	
17	think they operated in much fewer states than World	
18	Health did.	
19	Q And was that were those the only	
20	reasons that you eliminated	
21	A There may have been others. Those	
1		

that's what comes to mind.

		81
1	Q Okay. And then the other two companies	
2	you didn't eliminate; is that right?	
3	A Yeah, those are what's in my report.	
4	Q You say the total value attributed to	
5	Palisades' side pocket investments in World Health	
6	and its NAV statement as of valudation valuation	
7	dates appear reasonable.	
8	Is it your opinion that the valuations of	
9	the side pocket investments in World Health in the	
10	Palisades' NAV statements are accurate?	
11	A I wasn't asked to form that opinion.	
12	Q Okay. But is it your opinion that they	
13	were accurate?	
14	A I don't have an opinion.	
15	Q You don't have an opinion one way or the	
16	other?	
17	A I wasn't asked to determine their	
18	accuracy.	
19	Q I understand you weren't asked to, but my	
20	question is do you have an opinion?	
21	A My opinion is they appear reasonable.	
22	Q I understand. But but my question is	

		82
1	do you have an opinion as to whether or not they're	
2	accurate?	
3	A I don't have an opinion.	
4	Q You don't have an opinion one way or the	
5	other as to whether or not they're accurate?	
6	A It's not what I was asked to do.	
7	Q And because it wasn't what you were asked	
8	to do, you don't have an opinion one way or the	
9	other as to whether or not they're accurate?	
10	A I don't.	
11	Q You've conducted a number of valuations	
12	in your career; is that fair?	
13	A Probably more than 150.	
14	Q Okay. And as part of conducting a	
15	valuation purpose generally is to figure out how	
16	much something is worth; is that fair?	
17	A That is the usual purpose, yes.	
18	Q Okay. In connection with this retention,	
19	did you come to any based on your experience,	
20	did you come to any opinion as to how much the	
21	relevant assets were worth?	
22	A Can you rephrase the question?	

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		;
1	Q Yeah.	
2	Did you come to any opinion or	
3	conclusion, based on your expertise, as to whether	
4	or not the side as to what the value of the side	
5	pocket assets were?	
6	A Yeah, well, maybe I should just sort of	
7	reiterate what I was engaged to do. And it was to	
8	look at the side pocket investment in World Health	
9	and how it was marked on the books of Palisades'	
10	master fund at the time of the three valuation	
11	dates, and, you know, does this seem reasonable,	
12	were they off base, were they, you know, that	
13	that was what I was asked to do so that's what I	
14	did.	
15	Did I did I look at it and say it	
16	should be a penny more or a penny less? No.	
17	Q Well, would it be helpful to to to	
18	the analysis that you are that you're that	
19	you're referring to to calculate how much the	
20	assets were worth?	
21	A I did. That's that's if you wanna	
22	turn to the part my Exhibit 5-2 and 5-3, that's	
	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Did you come to any opinion or  conclusion, based on your expertise, as to whether  or not the side as to what the value of the side  pocket assets were?  A Yeah, well, maybe I should just sort of  reiterate what I was engaged to do. And it was to  look at the side pocket investment in World Health  and how it was marked on the books of Palisades'  master fund at the time of the three valuation  dates, and, you know, does this seem reasonable,  were they off base, were they, you know, that  that was what I was asked to do so that's what I  did.  Did I did I look at it and say it  should be a penny more or a penny less? No.  Q Well, would it be helpful to to to  the analysis that you are that you're that  you're referring to to calculate how much the  assets were worth?  A I did. That's that's if you wanna

Washington, D.C.		
		84
1	where I sort of walk through the math. And I	
2	discuss it starting on I guess page 11.	
3	Q Okay. Starting on page 11, you calculate	
4	how much the side pocket assets were worth?	
5	A I do my I start talking about my	
6	valuations as to World Health.	
7	Q Right. But my question is did you	
8	calculate how much the assets were worth?	
9	A Yeah, I tested the value of World Health.	
10	Q What does that mean, you tested the value	
11	of World Health?	
12	A It means I looked at a range of values,	
13	which are in Exhibit I think 5-1 of my report, the	
14	summary of it. And again, back to the original	
15	reason I was retained was the managers put a value	
16	on the assets in the side pocket. The allegations	
17	I guess are that it's inflated. And I was asked to	
18	say: In your opinion do these values appear	

- 19 reasonable? And that's what I did.
- 20 Q And then that -- that's exactly how it
- 21 was explained to you, what you were supposed to do,
- 22 to opine as to whether or not they were reasonable?

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	Washington, D.C.	

- 1 I mean I -- I might be paraphrasing
- 2 a little bit but that's -- that was what I was
- 3 retained to -- to opine on.
- 4 And did you undertake any analysis to
- 5 determine -- putting aside the guestion of
- reasonableness -- what the accurate value of -- of 6
- 7 the -- of the various World Health assets was as of
- the valuation dates? 8
- I guess I don't understand your -- your 9
- 10 question about accurate value. I mean you've asked
- 11 it four or five times now, so maybe it's -- I -- I
- 12 just don't understand what you're asking.
- You don't understand what accurate value 13 0
- of World Health assets means? 14
- 15 Α I -- I don't.
- 16 Q Okay.
- 17 I mean are you saying -- are you saying
- that was the value, the only value it could have 18
- 19 been at the time?
- I'm asking did you, as a result of your 20 Q
- 21 valuation expertise, calculate how much the assets
- 22 were worth as of the valuation date?

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	Washington, D.C.	
	8	86
1	A As I stated, I tested the value. I took	
2	a look at they had a value of X. And I looked	
3	to see if it was reasonable. I I think maybe	
4	maybe the misunderstanding is, you know, if anyone	
5	tells you that a company like this is worth	
6	exactly, you know, down to the penny something,	
7	that's there's some judgment in any valuation.	
8	Q Okay. And did you apply your judgment	
9	to to calculate or to determine what you thought	
10	the value	
11	A Absolutely.	
12	THE REPORTER: I didn't hear all the	
13	question. To determine?	
14	BY MR. WILLIAMS:	
15	Q Did you use your judgment to calculate or	
16	determine what you believe the valuation should be?	
17	A I looked at it, yes.	
18	Q You looked at it?	

- Q And let's talk about your analysis, on
- 22 page -- beginning at page 11.

Α

entailed.

19

20

Yeah, I mean that's what my analysis

		87
1	A Uh-huh.	
2	Q You there?	
3	A I am.	
4	Q You say as of each of the valuation dates	
5	you tested the reasonableness of the aggregate	
6	values attributed to the World Health securities on	
7	the NAV statements.	
8	Why did you test the reasonableness of	
9	the aggregate values?	
10	A Well, I guess as I understood the	
11	allegations, it was you know, and through part	
12	of reading the depositions and that `sort of thing,	
13	you know, the discussion appeared to be that the	
14	the portfolio was inflated, all right, the total	
15	package of assets were inflated and that they were	
16	earning excess management fees on that total value.	
17	So that's why I looked at it.	
18	Q Did you test the value of the individual	
19	assets?	
20	A Well, I tested whether they were covered	
21	by the overall enterprise value of World Health.	
22	Q What's that mean, covered?	

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- 1 A I guess it means when you have a company
- 2 that has debt in the capital structure as World
- 3 Health did, that's in a situation that they were
- 4 in, sort of a restructuring mode, it means do I
- 5 have enough value to get paid on the securities.
- 6 It is a -- it's -- it's how you do restructuring
- 7 valuations.
- 8 Q Would you agree with me that a valuation
- 9 of an asset is something that is how much a willing
- 10 buyer would be willing to pay for the asset?
- 11 A No. I'd say it's a willing buyer and a
- 12 willing seller.
- 13 Q Okay. You would agree that the value of
- 14 an asset as of a particular date is how much a
- 15 willing buyer would be willing to pay a willing
- 16 seller for the asset?
- 17 A Yeah, you gotta have both, a willing
- 18 buyer and a willing seller. That's a -- that's a
- 19 specific fair market value definition that you're
- 20 quoting, sort of.
- 21 Q Would you agree that for say a publicly
- 22 traded security that the -- the value of the

- 1 security is how much the security trades for?
- 2 A Sure. You've got willing buyers and
- 3 sellers of IBM stock every day.
- 4 O How about a -- a bond? Would you say
- 5 that a -- the value of a bond is how much a -- a
- 6 willing buyer will be willing to pay for -- for the
- 7 bond from a willing seller?
- 8 A Under that hypothetical, that you have a
- 9 willing buyer and a willing seller on each side of
- 10 the bond transaction? Sure.
- 11 Q And you talk about testing the total
- 12 enterprise value of World Health.
- What's -- what's enterprise value?
- 14 A It's -- it's like the value of the
- 15 assets. It's one way to think about it. The other
- 16 way is it's sort of -- I mean that's what it is.
- 17 It's a value of an entire enterprise. So typically
- 18 done from the -- the cash flows of the business,
- 19 you know, not -- you've got an enterprise value.
- 20 Then it might have debt components. It might have
- 21 equity components. But it's -- it's the total
- 22 company.

		90
1	Q Total value of the company, all of its	
2	assets?	
3	A Correct.	
4	Q And what's the relevance of enterprise	
5	value to your analysis?	
6	A Well, it it forms the basis of my	
7	valuation test.	
8	Q And describe your valuation test.	
9	A You want me to walk through the analysis	
10	or	
11	Q Yeah.	
12	A Sure. So I, you know, was asked to look	
13	at the reasonableness of of the of the	
14	portfolio of value. And as part of that, I looked	
15	at the enterprise value. I looked at two different	
16	indicia of value, the first being the guideline	
17	company approach, which is a standard valuation	
18	methodology. And I developed market multiples	
19	based on publicly traded companies. I applied	
20	those multiples to an estimate of World Health's,	
21	you know, performance, and developed an enterprise	
22	value.	

		91
1	Q How does the enterprise value of World	
2	Health relate to the value of the Palisades World	
3	Health assets?	
4	A Which assets?	
5	Q The side pocket assets.	
6	A It it relates because that's how you	
7	would determine if they're covered or not.	
8	Q What do you mean covered?	
9	A To reiterate, it's it's do I have	
10	enough value for this to get paid back?	
11	Q Okay. And so is your assumption that if	
12	World Health has enough value to pay back whatever	
13	they owed to to Palisades, that the assets are	
14	valued correctly?	
15	A That's not my opinion. My opinion is was	
16	the the total portfolio value reasonable? And I	
17	looked at the enterprise value and the standard	
18	restructuring valuation and said there is more than	
19	enough coverage, such that those individual assets,	
20	that portfolio of assets, is covered.	
21	Q How is that relevant to the what the	
22	value of the portfolio is, whether or not the	

	washington, D.C.	
		92
1	assets are covered?	
2	A I thought I answered the question but	
3	I'll I'll try to phrase it differently. When	
4	when you're working a restructuring, okay, which is	
5	what this was, effectively, one you know, you do	
6	couple things early on in the restructuring.	
7	And then at some point when you start	
8	thinking about value, you say, all right, the	
9	debt's a hundred million dollars, this business is	
10	worth 70, you're not covered. Vice versa: The	
11	debts a hundred million dollars, this business is	
12	worth \$150 million, you're covered, you your	
13	bondholders are are good, your equity holders	
14	are good, 'cause there's enough left over for the	
15	equity in that in that scenario.	
16	Q So in a scenario where the bondholders	
17	are covered, that means that they're going to get	
18	paid on their bonds?	
19	A Correct.	
20	Q Necessarily?	
21	A Yes. In a restructuring scenario.	
22	Q And what do you mean a a restructuring	

		93
1	scenario?	
2	A So in a scenario such as we had here	
3	where you had three debt instruments, two of which	
4	were due and owing, and the company was in the	
5	process of either exchanging those securities or	
6	selling the company, those debts need to get paid	
7	off in order for that to move forward.	
8	Q I see. So in the context of a company	
9	sort of being being required to to satisfy	
10	its debts in a restructuring, the fact that the	
11	company had enough assets means that the the	
12	debt the debtholder's being paid; is that is	
13	that fair?	
14	A Yeah, that's what you test for.	
15	Q Okay. And in determining whether or not	
16	the company had enough assets, you calculated	
17	its its enterprise value; is that right?	
18	A Yes.	
19	Q And in order to calculate in order to	
20	perform your test, you used what you say called	
21	a guideline approach?	

22

Α

Yes.

		94
1	Q What's a guideline approach?	
2	A It's looking at publically traded	
3	companies that are similar guidelines to the value	
4	of your subject company.	
5	Q Okay. And which companies did you use	
6	as as guideline companies?	
7	A A company called Cross Country, another	
8	one called AMN Healthcare.	
9	Q And do you believe that these companies	
10	were were similar to World Health?	
11	A Yeah, similar.	
12	Q Okay. Similar in what respects, if you	
13	recall?	
14	A All three of them have full coverage in	
15	the U.S. They have similar services, allied	
16	staffing, travel nurses, per diem nurses. I think	
17	Cross Country doesn't do a lot of the doctor or the	
18	locum tenens, but generally similar services.	
19	Q Okay. Let me ask you to look at page 13	
20	of your report. You talk about World Health	
21	financial metrics.	
22	Do you see that part of the document?	

		95
1	A I do.	
2	Q And are you familiar with this part of	
3	the document?	
4	A I I wrote it, yes.	
5	Q Okay. And you and you so you talk	
6	about the latest available World Health	
7	comprehensive financial report was its first	
8	quarter 2005 10-QSB SEC filing.	
9	My question to you is do you have reason	
10	to believe that that report was accurate?	
11	A I have reason to believe it probably	
12	wasn't fully accurate. `	
13	Q And what's your reason to believe that?	
14	A World Health came out in the end of	
15	August with a series of 8-K filings that talked	
16	about some of the accounting problems they had.	
17	Q And in what respect was were the	
18	previous filings inaccurate?	
19	A It wasn't really known at the time.	
20	Q Was it ever known?	
21	A I don't know that it fully was. Sort of	
22	outside the time frame I looked at. But I think	

```
96
 1
     more clarity came out years later. But I don't --
 2
     I don't think there was full clarity.
 3
               You don't think there was ever full
          0
 4
     clarity?
               I -- I don't. I -- I don't --
 5
          Α
 6
          Q
               As far as you know?
 7
          Α
               -- remember spe -- as far as I know.
                      And you talk about World Health
 8
          O
               Okay.
     rapidly acquiring companies throughout 2003 and
 9
10
     2004, including three acquisitions in the fourth
11
     quarter of 2004 alone. Its reported trailing 12
12
     months revenue and earnings before interest, taxes,
     depreciation, amortization figures were not
13
14
     indicative of its current operations as of the
     valuation dates.
15
               What does that mean?
16
17
               It means when a company is growing
          Α
     rapidly, whether it's through acquisitions in
18
19
     particular or just let's say it's a brand new
20
     technology -- you know, Google, you know, six
21
     months after it started is very different than the
22
     first month -- that you need to be careful in
```

		97
1	looking at historical results as a you know, as	
2	indicative of of what the business is worth.	
3	So in this case, because they did so many	
4	acquisitions in 2004, their 2004 and even their	
5	trailing 12 at March of '05 doesn't relet just	
6	the way accounting works, doesn't reflect the full,	
7	you know, revenues and cash flows of those	
8	acquisitions. So they paid for them so it'll be on	
9	the balance sheet, the debt they issued in order to	
10	pay for it'll be there. But the the full	
11	revenues and cash flows aren't in the financials.	
12	Q I see. And in the next paragraph you	
13	talk about, Due to the both the observed growth and	
14	World Health's World Health's revenue in the	
15	first quarter of 2005 and the expectation of	
16	significant further growth in the future, simply	
17	applying market valuation multiples to World	
18	Health's latest publicly reported 12-month figure	
19	would underestimate its enterprise value.	
20	What what's your basis of that?	
21	A It's what I just spoke to.	
22	Q Okay. Because of the the new and	
1		

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	washington, D.C.	
		98
1	apparently increasing business?	
2	A Yes. You purchase a business. And it's	
3	full revenue is not reflected yet in your	
4	financials. It won't be until a year from the day	
5	that you acquired it.	
6	Q Okay. And so what do you what do	
7	you what on your analysis on page 14 here, at	
8	the at the the end of page 14 you talk about,	
9	again, how the the 12-month trailing EBITDA of	
10	6.4 million was likely in indicative	
11	A Uh-huh.	
12	Q of what one could reasonably expect	
13	the company to achieve over the course of 2005	
14	given its recent acquisitions and level of growth	
15	in its 2005 earnings.	
16	Do you know what the actual final numbers	
I		

18 A I don't. I don't think they were

17

for 2005 were?

- 19 available at the time that I did my analysis in
- 20 terms of August, September, and October 2005.
- 21 Q So with respect to the assumptions for
- 22 what World Health's revenues and -- and EBITDA for

	99
1	2005 would would be, you is there any way to
2	test those assumptions?
3	A Well, I mean there's a couple ways. One
4	is they're very conservative assumptions. And I
5	guess the second is, you know, Houlihan Lokey had
6	materials out there that showed an EBITDA of much
7	higher than I utilized, on a trailing 12 basis as
8	of 9/30.
9	Q Okay. And and what documents were
10	those?
11	A They were, you know, basically I think
12	in the testimony, you know, Mannion and Reckless
13	called teasers. There are sale documents, you
14	know, here's what Parker does, here's what World
15	Health Staffing, here's what JC Nationwide does,
16	Financial Metrics, those sorts of things.
17	Q And these are documents you reviewed?
18	A Yes. They're on the list.
19	Q Okay. And these documents indicated
20	revenues for 2005 of World Health of how much?
21	A I don't recall what the revenues were. I

recall that it indicated. And it was three

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- 1 separate parts that you had to add together. You
- 2 know, it was Parker, it was JC Nationwide, and it
- 3 was World Health Staffing. It was some -- it was
- 4 an EBITDA of like 9.4 million versus the, you know,
- 5 7 one to 8 five that I used.
- 6 Q Okay. So 9.4?
- 7 A 9.4.
- 8 Q I'm going to ask you to turn to page 16.
- 9 And it appears to be an analysis that -- that you
- 10 are undertaking, talking about in reference to
- 11 Exhibits 5-2 and 5-3.
- 12 What are you doing here? `Can you explain
- 13 that to me?
- 14 A Yeah, this is the valuation test under
- 15 the guideline approach.
- 16 O Okay. And --
- 17 A So it's -- in the report I talk about
- 18 table 8. I show you sort of the summary of it and
- 19 then, you know, the details back in the exhibit.
- 20 Q Okay. And -- and you state that the --
- 21 as of the valuation dates, the market valued the
- 22 guideline companies, AMN and Cross Country and an

- 1 enterprise value of approximately 0.9 times
- 2 trailing 12 months revenue, and between 14.1 and
- 3 14.6 times trailing 12 months reported EBITDA.
- 4 And so with respect to the -- the
- 5 companies that you're comparing World Health to,
- 6 calculating the valuation as of the trailing 12
- 7 months revenue?
- 8 A Yeah, I think it's at -- you know,
- 9 whatever they report at the time, which -- in June
- 10 30. So if you're looking at it at August 31, those
- 11 are the results that they've got.
- 12 Q And also a multiple of trailing 12 months
- 13 reporting EBITDA?
- 14 A Correct.
- 15 Q And did you use the reported -- did you
- 16 use the trailing 12 months revenue for World
- 17 Health?
- 18 A Trailing 12 months revenue? No, I
- 19 actually used a -- a pro forma 2004 number, which
- 20 is probably a lot lower than where they were at.
- 21 Q But you didn't use a trailing 12 months
- 22 revenue for World Health?

			102
1	A	The data wasn't available.	
2	Q	You didn't use the trailing 12 months	
3	EBITDA fo	r World Health?	
4	A	Same issue: The data wasn't available.	
5	Q	Okay. Do you know why the data wasn't	
6	available	?	
7	A	They hadn't issued their Q-2 results.	
8	Q	And why was that?	
9	A	Because of some of the issues of the	
10	company.		
11	Q	Okay. And were there similar issues at	
12	AMN?	`	
13	A	Similar?	
14	Q	Issues in terms of lack of reliability of	
15	financial	statements?	
16	A	Not that I'm aware of.	
17	Q	Were there similar issues at Cross	
18	Country?		
19	A	Not that I'm aware of.	
20	Q	Does that factor in your analysis?	
21	A	Sure.	
22	Q	Okay. How how did it factor in your	
i .			

		103
1	analysis?	
2	A Well, I guess it factored in because	
3	ignoring for a minute the discounts that I took to	
4	the actual revenue in EBITDA of World Health, I	
5	discounted the value derived from those two	
6	companies.	
7	Q Why?	
8	A Because World Health was having some	
9	issues.	
10	Q Then how do you know how much to	
11	discount?	
12	A How do I know how much to `discount?	
13	There's a lot of factors that go into it. But	
14	it it's essentially a a judgment call.	
15	Q How much did you discount it?	
16	A 33 percent.	
17	Q And what's what's the basis of that	
18	number?	
19	A It seemed doing a reasonable test. And I	
20	think it's good to understand that the ultimate	
21	discount is more like 65 percent. It's a fairly	
22	significant discount to what a a healthy,	

	8.5,		
		104	
1	untroubled World Health could have been worth. I		
2	mean the day before the announcement it was \$203		
3	million. I'm saying it's you know, the test		
4	range is 76 to 86, 60 percent less.		
5	Q By what standard do you calculate the		
6	discount?		
7	A By what standard?		
8	Q Yes. If any.		
9	A I don't understand the question.		
10	Q Is there are there are there		
11	guidelines that that inform how valuations		
12	appear to be done?		
13	A Other guidelines?		
14	Q Yes.		
15	A There's certainly guidelines in some		
16	instances.		
17	Q What are the guidelines?		
18	A You know, for tax purposes, there's		
19	Revenue Ruling 5960, which gets to that fair market		
20	value definition you were talking about before.		
21	There's there's some other guidelines in the		
22	industry.		

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5

		10!
1	Q Can you are you familiar with them?	
2	A Yeah, I mean there there's discourse	
3	on fair value, depending on your jurisdiction and	
4	your time frame. So currently, there's something	
5	called ASC820, which used to be called FAS 157,	
6	that speaks to fair value. That's all sort of	
7	after the fact. That came out after, you know, the	
8	time period at issue here.	
9	Q Any other standards?	
10	A Yeah, I mean there's similar standards	
11	for international financial reporting. There's	
12	general industry practice. I mean, 'you know, like	
13	I said, I had training at Pricewaterhouse. There's	
14	books. You read books. You you do these sorts	
15	of things. You review other people's valuations	

- 17 Q And are any of the standards referenced
- 18 in your report?

16

over the years.

- 19 A Well, I didn't -- there's no standards.
- 20 I mean there's guidelines but there's no standards.
- 21 Q Is -- is the concept of fair value
- 22 mentioned anywhere in your report?

			106
1	А	I'm not sure if it is or not.	
2	Q	You don't as you sit here today, you	
3	don't rec	all it being mentioned?	
4	А	I I don't recall.	
5	Q	Okay. And you indicated the discount of	
6	33 percen	t was reasonable given that where where	
7	World Hea	lth had been prior to August of 2005.	
8		Am I am I recalling that testimony?	
9	А	Prior to August, no.	
10	Q	Okay.	
11	А	I'm not looking at it prior to August	
12	2005.		
13	Q	Okay. Well, you indicated that you'd	
14	thought t	he 33 percent discount was was fair and	
15	reasonabl	e, right?	
16	А	Yeah, it's reasonable, right.	
17	Q	Okay. Are you aware of	
18	А	It's conservative.	
19	Q	It's conservative.	
20		Are you aware of how much World Health's	
21	publicall	y traded stock price fell after the the	
22	August di	sclosures of potential impropriety?	

	107
1	A Yes.
2	Q How much did it fall?
3	A It's probably around \$3. And by the end
4	of August it was 22 cents.
5	Q Would you agree with me it fell in the
6	neighborhood of 90 percent?
7	A Yeah, that's probably about right.
8	Q Why wouldn't you apply a 90 percent
9	discount?
10	A It's not how it works.
11	Q Why?
12	A Because it's an enterprisè value. You're
13	talking about the bottom piece of a levered capital
14	structure. It it will move more in a more
15	volatile fashion than than it's not the same
16	as a discount that you'd apply to to value.
17	Q Why?
18	A Well, it's different math, different
19	concepts.
20	Q Okay. Would you agree with me that the
21	stock price of a company is is indicative of how
22	much a company's worth?

		108
1	A Sure.	
2	Q Okay.	
3	A That's why I talk about it in here.	
4	Q What do you say about it?	
5	A Well, if you turn to page 17, I talk	
6	about the public market approach.	
7	Q Okay.	
8	A And I talk about what the stock price	
9	was, and given the debt at the time what that	
10	implies for an enterprise value, and how that's an	
11	indicia of value. And it's also Exhibit 5.5 to my	
12	report.	
13	Q Okay. Let's look at Exhibit 5.5.	
14	A Okay.	
15	Q And you indicate that between in	
16	Exhibit 5.5, you indicate that between August 15th	
17	of 2005 and August 31st of 2005, the market	
18	capitalization of World Health goes from	
19	approximately 162 million to approximately	
20	17.3 million, correct?	
21	A Yes.	
22	Q How does the market capitalization as of	

	washington, D.C.				
	1	.09			
1	August 31st of 2005 of World Health compare to				
2	the the companies that that you deem to be				
3	comparable?				
4	A How does the market cap?				
5	Q Yeah.				
6	A It's smaller.				
7	Q Significantly smaller?				
8	A Yeah, it's a distress situation.				
9	Q Is that relevant to whether or not those				
10	two companies are comparable, in your opinion?				
11	A Well, that's why I applied a 33 percent				
12	discount.				
13	Q I see. And was the market capitalization				
14	in the order of 33 percent smaller for World				
15	Health?				
16	A No. But it's that's not really how it				
17	works.				
18	Q Well, where does the 33 percent come				
19	from?				
20	A It comes from my experience in dealing				
21	with distressed companies and restructurings. It's				
22	actual transactions. It's actually a higher				

		110
1	discount than I've ever applied or seen applied.	
2	Q In what case did you apply a 33 percent	
3	discount for some any discount to the the	
4	value of a company?	
5	A When I looked at the General Motors	
6	global liquidation analysis and that's a	
7	liquidation analysis there were some	
8	(Interruption)	
9	MS. LAMBRAKOPOULOS: Pat, not here.	
10	Can we go off the record for a minute?	
11	VIDEOGRAPHER: We're going off the	
12	record. The time on the video is 12:11 p.m.	
13	(Discussion off the record)	
14	THE WITNESS: We're back on the record.	
15	The time on the video is 12:11 p.m.	
16	BY MR. WILLIAMS:	
17	Q I'm sorry, you you were talking about	
18	General Motors?	
19	A Yes. So you asked where I've applied	
20	discounts. I believe I applied a discount in that	
21	instance.	
22	Q What did you apply a discount to in that	

1

	Washington, D.C.	
		11:
1	instance?	
2	A The EBITDA of their Latin American	
3	operations.	
4	Q And in what context?	
5	A It was in the context of so the way a	
6	bankruptcy works is you however you're going to	
7	come out of bankruptcy, out of a Chapter 11,	
8	whether it's a sale of the business or a	
9	reorganization, you have to pass what's called the	
10	best interest test, which means the creditors would	
11	be better off under that scenerio than if you just	
12	liquidated the business. So I was asked to look at	
13	the liquidation value of General Motors for the	
14	best interest test.	
15	Q And so in in evaluating the litigation	
16	value, how was the discount relevant?	
17	A Well, you had a bankruptcy in North	
18	American of the North American assets. You did not	
19	have the Latin Americans or the Asian operations	
20	operating the bankruptcy. So the idea was could	
21	they stand alone if GM disappeared, would its	

operations globally be able to survive.

22

	112
1	A lot of people talked about it, yes, but
2	we assumed they'd be sold at a significant, you
3	know, distressed value from what they were actually
4	worth, you know, under that scenario.
5	Q You assumed that the assets would be sold
6	at a significant
7	A The businesses, right.
8	THE REPORTER: I didn't get all the
9	question. You assumed that the assets
10	BY MR. WILLIAMS:
11	Q the assets would be sold at a
12	significant distressed value? `
13	A Yes.
14	Q Okay. In what context did you apply the
15	discount?
16	I'm sorry I interrupted you.
17	A I applied it to their EBITDA as part of a
18	market approach.
19	Q In terms of trying to calculate what?
20	A The value of of these operations and
21	a a liquidation.
22	THE REPORTER: The value of what?

	<b>C</b> ,				
		113			
1	THE WITNESS: The assets and a				
2	liquidation.				
3	BY MR. WILLIAMS:				
4	Q So you were calculating the value of				
5	assets?				
6	A Yes.				
7	Q Okay.				
8	A Those specific assets. I mean there were				
9	different pieces that were done differently. The				
10	North American operations were done differently.				
11	It was what could I sell a, you know, a				
12	hundred-year-old factory with environmental				
13	problems for?				
14	Q So in that circumstance, you were				
15	calculating how much the assets were worth?				
16	A In what circumstance?				
17	Q In the General Motors circumstances				
18	you're referring?				
19	A Yes.				
20	Q Okay. And				
21	A Total assets of General Motors of				
22	those of the Latin American operations, Daewoo				

			114
1	and South	n Korea.	
2	Q	And in doing that, you valued each asset?	
3	А	Each business, yeah.	
4	Q	Yeah.	
5	A	So as a subset, you know, the Latin	
6	American	business of General Motors.	
7	Q	Okay. What's the value of the side	
8	pocket as	ssets of Palisades?	
9		What's the value of the side pocket World	
10	Health as	ssets of Palisades as of August 31st, 2005?	
11	A	Of the total side pocket?	
12	Q	Yeah. What's the value? `	
13	А	I think it was listed at about	
14	15.35 mil	lion.	
15	Q	You agree that that was the value?	
16	А	I tested whether it was reasonable.	
17	Q	And you tested whether it was reasonable,	
18	but do yo	ou agree that was the value?	
19	А	Well, that's that's what the documents	
20	show, yes	5.	
21	Q	And you agree with the documents?	
22	А	I I don't know. Yeah, they were	

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Washington, D.C.				
			115	
1	produced	in the case. They seemed to be the the		
2	right docu	uments. I'm not sure I'm understanding		
3	your quest	cion.		
4	Q	You agree that the value was correct?		
5	А	I again, I tested the reasonableness		
6	of that va	alue.		
7	Q	I understand.		
8		And with respect to the Exhibit Number		
9	5-5, you h	have at the bottom of the column for		
10	8/15/2005			
11	А	Bear with me a second.		
12	Q	I'm sorry.		
13	А	Okay. 5-5.		
14	Q	Yeah. And at the bottom of the column		
15	where it's	s 8/15/2005, there's a market at the		
16	bottom the	ere's a market deprived derived		
17	enterprise	e value.		
18		Do you see that?		
19	A	Correct.		
20	Q	What is that?		
21	А	That's taking the stock price of 346 a		

share times the shares of 46.88 million.

22

		116
1	Q Uh-huh.	
2	A You get a market capitalization. That's	
3	the equity. And then you add on the debt.	
4	Q Why do you add the debt?	
5	A 'Cause that's how you calculated	
6	enterprise here.	
7	Q So by adding on the debt, you're assuming	
8	that the company has the ability to pay the debt?	
9	A Yeah, that's what the market was	
10	assuming.	
11	Q Why do you believe that?	
12	A 'Cause you've got a publicly traded stock	
13	price at 346 a share with a lot of stock value.	
14	Q Okay. And was the market aware of the	
15	company's debt?	
16	A Well, that's the debt I used, what they	
17	were aware of.	
18	Q I see. I see. As of March 31st?	
19	A Uh-huh.	
20	Q I see.	
21	THE REPORTER: Your response?	
22	THE WITNESS: Yes, as of March 31st, or	

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Marc J. D	Washington, D.C.	Way 16, 201
		117
1	whenever they issued the financials, probably May	,
2	they would've come out with their 10-QSB.	
3	BY MR. WILLIAMS:	
4	Q And where does this 12.8 million,	
5	where where's that come from?	
6	A That is a Series A convertible preferre	d
7	stock. That's from the financial statements as	
8	well.	
9	Q From which financial statements?	
10	A Well, I don't know that'll show up on t	he
11	March 31 exact of that number, due to accounting,	
12	the way they account for things like that. You	
13	have to go back to the notes of probably the	
14	notes of the December or the 2004 10-K. They	
15	did the transaction where they issued those	
16	securities.	
17	Q And why do you believe the market was	
18	aware of that transaction?	
19	A Because it's in their SEC filings.	
20	Q Okay. Which SEC filing?	
21	A 2004 10-K.	

Q In the 10-K. Okay.

22

```
118
 1
               And as you're go on to August --
 2
               MS. LAMBRAKOPOULOS: I'm sorry, was that
 3
     a "yes" or "no"?
 4
               THE WITNESS: Yes.
     BY MR. WILLIAMS:
 5
 6
          O
               -- August 31st, 2005, you appear to be
 7
     adding 22 million in convertible debentures, 2.5
     million in additional cap source debt, and 4
 8
     million in terms of a promissory note.
 9
10
               Do you see that?
11
          Α
               I do.
12
               And where do you get these figures from?
          Q
               Various 8-K filings from World Health
13
          Α
14
     that came out prior to 8/31.
15
          O
               Okay.
16
          Α
               And you'll note that the -- the
17
     convertible preferred comes off the 12.8.
               All right.
                          And so -- and so -- so just
18
          0
19
     so I understand what -- what you've explained about
20
     enterprise value, the assumption is that the market
21
     believes that the company's value is whatever the
22
     company's worth after having paid back all its
```

		119

- 1 debt?
- 2 A No. It's -- an enterprise value is the
- 3 value of the total assets. One way you can get to
- 4 that value is by looking at the enterprise value,
- 5 which once you have the value of the assets, let's
- 6 say it's \$50 million, if it has 20 million of debt,
- 7 then the remainder, the 30, is what flows to
- 8 equity.
- 9 So this is sort of looking at it the
- 10 reverse way. The -- the equity is out there at 162
- 11 million. They know there's 53 million of debt. So
- 12 they applied enterprise values, you know, of 215 or
- 13 so.
- 14 Q I see. I see what you're saying.
- 15 Let me ask you to turn to -- turn to page
- 16 8.
- 17 A Okay.
- 18 Q I want you -- you're describing the
- 19 various World Health assets that are there in the
- 20 side pocket, at the top, the top four bullet
- 21 points.
- 22 Do you find that part of the document?

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		120
1	A Yes, I see it.	
2	Q And I'm going to ask you about the	
3	restricted common stock.	
4	A Okay.	
5	Q And it says, As of August 31st, 2005,	
6	Palisades held 950,000 shares of World Health	
7	restricted common stock in the side pocket.	
8	And you talk about the cost basis. And	
9	you say it was carried on Palisades' NAV statemen	t
10	at a value of 1,894,921 and 67 cents. And then i	n
11	parentheses, \$1.99 a share, as of August 31st,	
12	2005.	
13	In your opinion, do you test the	
14	reasonableness of that particular value?	
15	A Of that particular value? No. I looke	d
16	at it in totality.	
17	Q So you didn't test the reasonableness o	f
18	restricted common stock?	
19	A Not on a specific basis.	
20	Q Would you agree with me that if the sto	ck
21	price for World Health as of August 31st, 2005, w	as
1		

22 cents a share, the value of that restricted

22

	121

- 1 stock is too high?
- 2 A If you're looking at it as just
- 3 restricted stock, sure.
- 4 Q Do you have any reason to believe that as
- 5 of August 31st, 2005, there was anything but
- 6 restricted stock.
- 7 A My understanding is there were
- 8 significant discussions and negotiations about
- 9 exchanging it for some other sort of security,
- 10 more -- more senior to it.
- 11 O Assuming that there were discussions, do
- 12 you have any reason to believe that `as of August
- 13 31st, 2005, that restricted stock was anything but
- 14 a restricted stock?
- 15 A Beyond the expectations that it would be
- 16 converted to something else, no.
- 17 Q Yeah, future expectations?
- 18 A Based on current discussions.
- 19 Q Well, I'm sorry, what was your answer?
- 20 A I said -- you said future expectations.
- 21 And I said future expect -- I completed your
- 22 thought I guess. I don't know if I can do that.

		122
1	But future expectations based on contemporaneous	
2	discussions.	
3	Q Okay. Future expectations based on	
4	contemporaneous discussions of what?	
5	A Of an exchange of securities.	
6	Q Okay. As of August 31st, 2005, had there	
7	been an exchange of securities?	
8	A No.	
9	Q So then you would agree with me that as	
10	of August 31st, 2005, World Health restricted stock	
11	was World Health restricted stock?	
12	A I I would agree with that, yeah.	
13	Q Okay. You'd agree with me that World	
14	Health restricted stock, as a general as a	
15	would you agree with me as a general matter that	
16	restricted stock is worth less than freely tradable	
17	stock?	
18	A As a general matter, yes.	
19	Q Okay. Would you agree with me that World	
20	Health restricted stock is worth less than World	
21	Health unrestricted stock?	
22	MS. LAMBRAKOPOULOS: Objection. Form.	

		123
1	Timing.	
2	BY MR. WILLIAMS:	
3	Q As of August 31st, 2005?	
4	A What I would say is I think what you're	
5	asking, a hypothetically yes, the common the	
6	restricted stock would be less than common.	
7	Q Okay. And you also reference a loan, at	
8	the very top of the page	
9	A Uh-huh.	
10	Q on August 24th, 2005, \$2 million.	
11	What were the terms of that loan?	
12	A It was a short-term loan.` I think it was	
13	seven days. I think it says it right there.	
14	Q What was the interest rate to be paid on	
15	the loan?	
16	A I don't think it had an interest rate.	
17	Q And the loan was to be paid on seven	
18	days?	
19	A Uh-huh.	
20	THE REPORTER: Your response?	
21	BY MR. WILLIAMS:	
22	Q You have to say "yes."	

		124
1	A Yes. Sorry.	
2	Q And you and you believe the loan was	
3	to be paid at seven days and had no interest?	
4	A That's my recollection, yes.	
5	Q Okay. And how do you how do you value	
6	a debt instrument?	
7	A You're asking a hypothetical?	
8	Q I'm asking you in general. How do you	
9	value a debt instrument?	
10	MS. LAMBRAKOPOULOS: Objection.	
11	BY MR. WILLIAMS:	
12	Q If you can say. `	
13	MS. LAMBRAKOPOULOS: Objection. Form.	
14	THE WITNESS: How do I val well,	
15	one one way to do it is how I did it. You	
16	you have to look at the circumstances. That's how	
17	valuations all are. You have to look at the facts	
18	and circumstances.	
19	BY MR. WILLIAMS:	
20	Q Okay.	
21	A So I need I need more for your	
22	hypothetical to to answer the question.	

	125
1	Q When you say that's how I did it, what
2	did you well, what value did you determine
3	this this \$2 million loan to have?
4	A Well, I didn't value the loan, per se. I
5	valued the portfolio through my valuation test
6	through the coverage concept we discussed.
7	Q Through the coverage concept?
8	A Yes.
9	Q And is the coverage concept articulated
10	in any of the the literature that we talked
11	about earlier today?
12	A Not that we talked about thus far. It's
13	certainly in literature, though.
14	Q What literature?
15	A It's in the private equity guidelines
16	that Mr. Pump talks about.
17	Q Okay. What does it say about the
18	coverage concept?
19	A It basically says that the best way to
20	value a investment in a business is to look at the
21	total value of the company.
22	Q Okay.

		126
1	MR. WILLIAMS: And with that, why don't	
2	we go off the record briefly so the videographer	
3	can change the tape.	
4	THE WITNESS: Okay.	
5	VIDEOGRAPHER: This concludes tape number	
6	two in the video deposition of Marc Brown. The	
7	time on the video is 12:26 p.m. We are off the	
8	record.	
9	(Recess)	
10	VIDEOGRAPHER: This begins tape number	
11	three in the video deposition of Marc Brown. The	
12	time on the video is 12:37 p.m. We are on the	
13	record.	
14	BY MR. WILLIAMS:	
15	Q Okay. Mr. Brown, I was asking you	
16	earlier about the the bullet points at the top	
17	of page 8 of your report.	
18	Do you recall it?	
19	A Yes.	
20	Q Okay. And I was asking you about the \$2	
21	million loan.	
22	And the \$2 million loan was due to be	

	<u> </u>
	127
1	repaid you indicate in seven days
2	A Yes.
3	Q on August 31st?
4	A Yes.
5	Q Do you know whether the loan was repaid?
6	A Not the time, no.
7	Q Do you know if the loan was ever repaid?
8	A It was restructured in the middle of
9	October, towards the end of October.
10	Q Was any ever any cash change hands?
11	A Not in the window that I looked at.
12	Q As far as you know ever? `
13	A Yeah, I mean I I looked at those three
14	months.
15	Q Okay. Do you believe that the the \$2
16	million loan as of August 31st, 2005, was worth \$2
17	million?
18	A I'm sorry, the loan was worth?
19	Q Yeah. Do you believe the \$2 million loan
20	was worth \$2 million?
21	A That's not the analysis I undertook.
22	Q Okay. So so you don't know whether or

	washington, D.C.	
		128
1	not it was worth \$2 million?	
2	A You know, back to my opinion. I tested	
3	sort of the overall portfolio. I didn't look at it	
4	on a security by security basis.	
5	Q Okay. So you don't know one way or the	
6	other whether or not the \$2 million loan was worth	
7	\$2 million as of August 31st, 2005?	
8	A Well, what I'll say again is that on a	
9	total basis, the level of value attributed to the	
10	side pocket, the side pocket that they set aside,	
11	you know, because valuation was a challenge as the	
12	managers indicated, that that total `value is	
13	reasonable given, you know, a reasonable valuation	
14	of World Health at the time.	
15	Q Yeah. I understand your your opinion	
16	as to the total value. But right now I'm asking	
17	you about the value of the \$2 million loan.	

- 18 And am I correct in understanding that --
- 19 that you don't want to say one way or the other
- 20 whether or not the \$2 million loan was worth \$2
- 21 million as of August 31st?
- 22 A I didn't analyze the \$2 million loan.

	129
1	Q You didn't analyze the \$2 million loan,
2	how
3	A Not specifically.
4	Q Okay. Fair enough.
5	How about one of the previous pages is
6	a promissory note that appears for \$4 million.
7	Do you see that?
8	A Yes.
9	Q Did you analyze whether or not that \$4
10	million promissory note was worth \$4 million as of
11	August 31st, 2005?
12	A Again, I looked at the total portfolio
13	and whether whether it had coverage, which is
14	what the managers did at the time, which is what
15	restructuring people do, which is what I did at the
16	hedge fund. And that's how you value debt
17	securities in a distressed company.
18	Q Okay. And coverage coverage in terms
19	of assets of the company
20	A Yes.
21	Q that would be available to satisfy the
22	debt?

- 0			
			130
	1	A Yes.	
	2	Q Do you know whether or not World Health	
	3	ever declared bankruptcy?	
	4	A They did. It's in my report.	
	5	Q Okay. And do you know whether or not as	
	6	a result of that bankruptcy these debts were	
	7	covered?	
	8	A I don't think they were fully covered six	
	9	months, eight months later	
	10	Q Do you	
	11	A when the bankruptcy unwound.	
	12	Q Do you know whether they were covered at	
	13	all?	
	14	A Yeah, I I believe some payment was	
	15	received but I'm not sure. It was beyond the time	
	16	period I focused on.	
	17	Q Well	
	18	A I mean I I was retained to look at,	
	19	you know, the reasonableness as of August 31,	
	20	September 30th, and October 31st, where you have a	
	21	hedge fund in the market at the time, as to whether	
	22	their marks and their and their side pocket that	

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Washington, D.C.

	washington, D.C.	
		131
1	they set up, you know, to sort of tell the	
2	investors like, you know, there's some issues here,	
3	we're concerned about it, and we're not sure what's	
4	gonna happen, which is why they side pocketed these	
5	assets. I was asked to see if that was reasonable.	
6	So as of that time, as of the information	
7	that I saw, both in the record and, you know,	
8	independent research and analysis that I did, you	
9	know, it appears reasonable.	
10	Q Okay.	
11	A You you could have expected they	
12	they expected, you can tell from their testimony	
13	and from the letters to the to the investors	
14	that they were doing coverage analysis, which is	
15	the typical way you do this, and saying yeah, we're	

- 17 Q You ever spoken to Mr. Mannion?
- 18 A No.

16

covered here.

- 19 Q You ever spoken to Mr. Reckless?
- 20 A No.
- 21 Q Okay. So -- so you're just offering your
- opinion based on your reading of their testimony?

		132
1	A Yeah, I mean that's they said it	
2	repeatedly. They said	
3	Q Yeah.	
4	A it in documents that I read, so	
5	Q They said it repeatedly?	
6	A And it's in documents.	
7	Q Well, I guess my question is if your	
8	analysis indicates that all these assets were	
9	were covered, why weren't they covered when the	
10	company finally went through bankruptcy?	
11	A I don't know the full fact and	
12	circumstances.	
13	Q Isn't that something that you might want	
14	to know in terms of testing the reliability of your	
15	analysis?	
16	MS. LAMBRAKOPOULOS: Objection.	
17	Foundation.	
18	THE WITNESS: It's six, eight months	
19	after the fact.	
20	BY MR. WILLIAMS:	
21	Q Do you know if anything materially	
22	changed during those eight months?	

	133
1	A During those eight I don't.
2	Q Okay.
3	A I mean if if you put yourself back at
4	the time of the three NAV statements at the time of
5	what was going on, which is what in the valuation
6	practice you typically do I mean I did a
7	valuation for estate planning for a gentleman that
8	died a year ago. The report's probably gonna get
9	issued next week, you know. You have to look back
10	to that time period as to when the gentleman died.
11	It's March of 2011. You have to put yourself in
12	the shoes at that time, which is what I did.
13	So at that time, with the data that in
14	the marketplace and what I saw and the materials I
15	reviewed as part of this case, it appeared
16	reasonable.
17	Q But would you agree with me that the fact
18	that the assets were almost entirely not covered as
19	a result of the bankruptcy, that that would
20	appear to that that would indicate that the
21	valuations used in August 2005 were inaccurate?
22	A No.

	134
1	Q But you don't know why why the assets
2	that that you believe were covered weren't
3	covered?
4	A Yeah, I mean that happened many months
5	after my analysis. Yeah, facts and circumstances
6	change.
7	Q Okay.
8	A Valuations get stale. I mean you
9	that's why you do them.
10	Q But you you don't know what facts and
11	circumstances changed?
12	A It was beyond the time period I needed to
13	look at.
14	Q Because it was beyond the time period
15	that you looked at, you don't know why the
16	circumstances were different?
17	A No, I mean there's there's stuff in
18	the record that talks about I think that some of
19	the testimony makes it sound that, you know, they
20	expected more bidders to show up for the assets
21	than did. But beyond that, I don't know.
22	Q Do you know how much the assets of World

		135
1	Health were ultimately worth?	
2	A I think I know what they were sold for,	
3	something like	
4	Q What were they sold for?	
5	A \$53-ish million.	
6	Q Okay. And you estimate the enterprise	
7	value as of August 15th as excuse me, August	
8	31st, 2005, as what?	
9	A Between 77 and 86 million, I think, 85.7.	
10	Based on what was known and knowable at the tine,	
11	as of August of	
12	Q You	
13	A 2005.	
14	Q you estimated it at 86 million as of	
15	August 31st, on Exhibit 5-5?	
16	A 5-5, no. Well, that's that's what the	
17	market was saying it was worth.	
18	Q Okay. Based on your analysis, that's	
19	what the market was saying it was worth?	
20	A Well, that is what the market was saying	
21	it was worth.	
22	Q Okay.	

		136
1	A It was a publically traded stock price.	
2	Q Well, the publically traded stock price	
3	was 22 cents, correct?	
4	A Yes.	
5	Q And it had a market capitalization of 17	
6	million, correct?	
7	A Yes. You asked me about that specific	
8	exhibit. And that's what that exhibit is.	
9	Q Yeah, and and the enterprise value	
10	that you indicate is \$86 million, correct?	
11	A Well, that's what the market derived for	
12	enterprise value is, yes.	
13	Q Okay. And that enterprise value is less	
14	than the ultimate price that the company received	
15	in the sale of its assets, correct?	
16	A Yes. Ultimately when it was sold several	
17	months letter, it was sold for less. But that	
18	wasn't known or knowable at the time.	
19	Q Okay. And is it pos is it possible	
20	that the enterprise value that you calculated	
21	reflects an an overestimation of the of the	
22	actual value of the company?	

		137
1	A Could be an underestimation.	
2	Q Well, it could be an overestimation?	
3	A Could be, either. But based on my	
4	analysis, which is extremely conservative, I mean	
5	it was a reason it was reasonable for the value	
6	ascribed to the side pocketed portfolio assets they	
7	ascribed.	
8	Q Okay.	
9	A I mean I we haven't really talked	
10	about it. We talked about my 33 percent percent	
11	discount to the value from the guideline companies.	
12	But I've also cut revenue 25 percent from where	
13	they expected to be. I've also cut their EBITDA	
14	margin by 33 percent. So effectively, the all-in	
15	discount, 65 percent.	
16	Q I thought I thought you testified that	
17	you didn't know what the companies revenues were in	
18	2005?	
19	A Well, they were expecting, even after the	
20	accounting allegations came out, to do 190 million	
21	of revenue. I used 142. That's about a 25 percent	
22	discount.	

		138
1	Q Who who was expecting?	
2	A The new management of the company after	
3	McDonald had left.	
4	Q And what was the result of the internal	
5	investigation with respect to the accounting	
6	irregularities?	
7	A The one that came out four or five years	
8	later?	
9	Q Yeah, what was known and know knowable	
10	about that in August of 2005?	
11	A What was known and knowable was that	
12	there were some potential problems. `There's a	
13	letter from the auditors who are dismissed that	
14	talks about some of those issues, which is another	
15	reason why I used a smaller revenue number and	
16	didn't use their reported EBITDA numbers.	
17	Q Okay. And would you agree with me that	
18	the fact that the \$2 million loan that was due on	
19	August 31st, 2005, wasn't repaid, that was a fact	
20	that was known and knowable on August 31st, of	
21	2005?	
22	A Yeah, of course. I mean that was part of	

		139
1	the discussions for the restructuring.	
2	Q Would you agree with me that when you	
3	loan someone \$2 million and expect it to be repaid	
4	and they don't repay it when they say they're going	
5	to repay it, that that's a bad sign?	
6	A I would say it's a technical default.	
7	Q You wouldn't say that's a bad sign?	
8	Let me put it that way. If you loaned	
9	somebody \$2 million and they didn't pay you back	
10	when when you asked them to, would that be more	
11	than a technical default, in your opinion?	
12	A So you're asking `	
13	MS. LAMBRAKOPOULOS: Objection.	
14	You can answer.	
15	THE WITNESS: You're asking me a	
16	hypothetical?	
17	BY MR. WILLIAMS:	
18	Q Yeah.	
19	A If I loaned an individual \$2 million?	
20		
21	A Yeah, an individual is different than	
22	a than a business.	
1		

	140
1	Q Okay. You loan a business \$2 million
2	A Uh-huh.
3	Q seven days, interest rate first of
4	all, would you loan would loan someone seven
5	day a seven-day well, make a make a
6	seven-day loan for \$2 million with no interest?
7	A I am not a banker.
8	Q Sure. And if if you made the loan and
9	they didn't repay, would that be a bad sign?
10	MS. LAMBRAKOPOULOS: Objection. Form.
11	THE WITNESS: I think you need to look at
12	the total picture here. They loaned them some
13	money because you have a company that is in a
14	short-term liquidity crunch because their
15	traditional lender has frozen lending for what I
16	understand was, you know, it's gonna take us two
17	weeks to figure this out.
18	It's a rescue loan, which hedge funds do.
19	And, you know, if you're loaning it to in a
20	different circumstance, maybe. But in this case
21	it you need to look at the facts and
22	circumstances.

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- 1 It actually -- frankly, that's one reason
- 2 why I did the coverage test, because this is a
- 3 restructuring. This is -- that is how you do it.
- If I'm 4 You look at -- you look at: Am I covered?
- 5 gonna loan this money, can I get it back?
- everything goes south, am I gonna get this back? 6
- 7 BY MR. WILLIAMS:
- So in the circumstance -- facts and 8 Q
- circumstance that you've describe, where the -- the 9
- 10 ordinary lender has cut off funding, the hedge fund
- 11 makes an emergency loan to the business of \$2
- 12 million because they need to -- to continue their
- 13 operations, and they don't pay you back, wouldn't
- that indicate to you that the \$2 million is 14
- 15 probably worth less than \$2 million?
- 16 Α Not necessarily. I -- I mean you'd look
- 17 at the coverage, like I said. They expect -- they
- fully expected to get paid on this. 18
- 19 0 Okay.
- They thought the company was worth -- you 20
- 21 know, they threw a lot of numbers around, but --
- 22 120 to 190, a hundred, whatever.

		1/12

- 1 Q They threw a lot of numbers around but
- 2 the -- the money never actually came back to the
- 3 Defendants, did it?
- 4 A I don't think in full. But that's sort
- 5 of outside what I -- you know, the time period I
- 6 focused on.
- 7 O Okay. So in evaluating how much a loan
- 8 was worth, you didn't focus on how much of the loan
- 9 was actually repaid?
- 10 A No, I -- I looked at, at the time, what
- 11 was known and knowable 8/31/05, 9/30/05, 10/31/05.
- 12 Whether it wasn't paid or was paid in January,
- 13 February, or March of 2006, I don't know.
- 14 0 Okay.
- 15 A I will say that it was exchanged for
- 16 another security in an arm's length, willing buyer,
- 17 willing seller transaction in October of 2005.
- 18 O In an arms length, willing buyer, willing
- 19 seller. So -- and -- and that's -- and that's how
- 20 you value something, right, whether or not -- how
- 21 much it would be -- be sold for in an arm's length,
- 22 willing buyer, willing seller transaction, right?

		143
1	A It can be. Depends on the facts and	
2	circumstances.	
3	Q Okay. So if how much a how much an	
4	asset would sell for in an arm's length, willing	
5	buyer, willing seller transaction, that's	
6	that's there's circumstances where that wouldn't	
7	be the value of the asset?	
8	A I'm sorry, can you repeat the question?	
9	Q Yeah. So if you have an arm's length,	
10	willing buyer, willing seller exchanging	
11	consideration for a particular asset, is there a	
12	circumstance where that amount of consideration	
13	wouldn't be the value of the asset?	
14	A I mean it it depends on if it's truly	
15	a willing buyer, a willing seller, if there was a	
16	distress element or a forced sale.	
17	Q Is	
18	A Or what what the expectations were.	
19	In that case, you know the you know the	
20	transaction occurred. It's not a hypothetical,	
21	right?	
22	Q Right.	
1		

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1	A So two parties did a transaction. It's		
2	an indic it's indication of value. Could've		
3	been worth more. Could've been worth less. But		
4	it's an indication of value.		
5	Q And was was the exchange situation		
6	that you're referring to, was that did that		
7	involve a distressed party?		
8	A Yeah, it involved World Health.		
9	Q You agree World Health was distressed?		
10	A At some level, sure.		
11	Q Okay. And so if you're holding \$2		
12	million worth of debt from a distressed party		
13	A And I'll say let		
14	Q whose primary whose primary lender		
15	has cut off funding, you believe that in a willing		
16	buyer, willing seller transaction, as of August		
17	31st, 2005, that \$2 million note would be would		
18	be sold for \$2 million?		
19	A You asked a lot of questions in there.		
20	Can you can you break that down		
21	Q Sure.		

A -- a little bit?

22

		145

- 1 Q And given the -- the distressed nature of
- 2 World -- World Health, given that World Health
- 3 had -- it's, you know, primary lender had cut off
- 4 funding, as you say it was a distressed party,
- 5 there's a \$2 million note issued by Palisades to
- 6 World Health, short-term note with no interest,
- 7 note hadn't been repaid, do you believe that under
- 8 those circumstances in a willing buyer, willing
- 9 seller transaction, that \$2 million note would be
- 10 worth \$2 million?
- 11 MS. LAMBRAKOPOULOS: I've got a number of
- 12 objections but there are too many of the details so
- 13 let me just say objection.
- 14 You can answer.
- THE WITNESS: So you're asking me a
- 16 hypothetical?
- 17 BY MR. WILLIAMS:
- 18 O Yes.
- 19 A And you're asking me to assume that the
- 20 seller of that loan is a willing seller. 'Cause
- 21 that's -- that's not the case -- it's a different
- 22 situation than what we were talking about in

		washington, D.C.	
			146
1	October.	So I just want to make that clear.	
2	Q	Okay.	
3	A	So we're on a hypothetical?	
4	Q	Right.	
5	A	And you're assuming that the seller wants	
6	to sell?		
7	Q	Right.	
8	A	And you're asking what?	
9	Q	Would the \$2 million note be worth \$2	
10	million?		
11	A	It's unclear. I didn't I didn't	
12	undertake	that analysis.	
13	Q	Would you buy the \$2 million note for \$2	
14	million?		
15		MS. LAMBRAKOPOULOS: Objection.	
16		THE WITNESS: I'm not in the business of	
17	buying no	tes, but I'd have to look at the facts and	
18	circumsta	nces.	
19	BY MR. WI	LLIAMS:	
20	Q	I understand.	
21		Let me hand you another document.	
22		MR. WILLIAMS: And I'm going to ask the	

		147
1	court reporter to label it as Exhibit Number Brown	
2	3.	
3	(Brown Exhibit No. 3 marked	
4	for identification.)	
5	BY MR. WILLIAMS:	
6	Q And Mr. Brown, I'm going to represent to	
7	you this document is a multiple page document	
8	entitled, Rebuttal Expert Report of Bernard Pump,	
9	and it's May 4th, 2012.	
10	My question to you is have you have	
11	you seen this report before today?	
12	A I have.	
13	Q Have you reviewed it?	
14	A I have.	
15	Q Do you know Mr. Pump?	
16	A I don't. Same town I know, but don't	
17	know him.	
18	Q You ever heard of him?	
19	A No.	
20	Q Let me ask you to turn to page 6 of	
21	the of the first part of the report that	
22	that's label 6 of 16.	

		148
1	A Okay.	
2	Q And Mr. Pump states, under Basis For	
3	Opinions, The methodology used by Mr. Brown to test	
4	the reasonableness of the valuations performed by	
5	the Defendants World Health Securities is	
6	misleading, fails to test whether the values	
7	assigned by the Defendants were reasonable, fails	
8	to test whether the valuations were either	
9	consistent with the valuations policies of the	
10	relevant funds or consistent with fair value, and	
11	ignores facts known in this matter.	
12	My question to you is did `you test the	
13	the reasonableness of the valuations performed by	
14	the Defendants?	
15	A Absolutely.	
16	Q Okay. Did you test them individually?	
17	A No. I tested the the total side	
18	pocket, which is what was at issue.	
19	Q I see. And you indicated that because	
20	the side pocket assets were covered by equity in	
21	in World Health, that they were reasonable.	
22	Is is that a fair sum	

		149
1	A I didn't	
2	Q summation?	
3	A I didn't say equity in World Health. I	
4	said value. But sure.	
5	Q Okay. And if the fund managers had	
6	valued those assets at instead of approximately \$15	
7	million as of August 31st, if they'd valued them at	
8	\$20 million, would that have been reasonable if	
9	given that the assets would've been covered?	
10	A Potentially.	
11	Q How about if you'd valued them at 50	
12	million?	
13	A Probably not.	
14	Q Probably not.	
15	30 million?	
16	A I'm not sure. I didn't I didn't	
17	undertake that analysis.	
18	Q Sure. Did you did you evaluate	
19	whether or not the values of the the side pocket	
20	of World Health assets were consistent with the	
21	fund's valuation policies?	
22	A I wasn't asked to, but I certainly	

_		
		150
1	reviewed those policies as part of reading his	
2	report and actually going through it before I	
3	issued my own report.	
4	Q Okay. Having having reviewed them,	
5	did you test whether or not the the managers'	
6	valuations were consistent with those policies?	
7	A Did I test it? No, I tested the	
8	reasonableness. But I I did note that they had	
9	discretion to assign a value to it, which is what I	
10	was testing.	
11	Q And you were testing the reasonableness	
12	of the value that they assigned? `	
13	A Correct.	
14	Q Did you test whether or not the value	
15	they assigned was consistent with fair value?	
16	A How do you define fair value?	
17	Q Well, let me ask you how do you define	
18	fair value?	
19	A In this context.	
20	Q In any context.	
21	A Well, that's why I asked the question,	
22	because it's	

	151	L
1	Q Okay.	
2	A it's a different definition in fifty	
3	different states and different countries and	
4	Q Okay.	
5	A different time periods.	
6	Q Well, in this time period then. Fair	
7	enough.	
8	A Sure. In this context, you know, the	
9	documents that governed here, the you know, the	
10	PPM and the confidential offering memorandum, talk	
11	about both fair market value and fair value. You	
12	know, you look at some of the accounting regs that	
13	Mr. Pump cited, and they all generally say the same	
14	thing: Willing buyer, willing seller sort of	
15	concept.	
16	Q Uh-huh.	
17	A So that's what I tested. I tested a a	
18	situation. And it's a lot of them also say, you	
19	know, and not a distressed sale or not a forced	
20	sale. I conservatively looked at it from a forced	
21	situation because it given the facts and	
22	circumstances of World Health, where it was at that	

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- 1 point, I'm gonna say it's distressed, okay.
- 2 The operations actually appeared fairly
- 3 sound, from everything that, you know, I've read
- 4 and seen. But obviously they had some
- 5 irregularities. They had some issues. So I tested
- 6 the reasonableness of that, assuming that the
- 7 management of World Health at the time was a
- 8 willing seller, even though it's a distressed sale,
- 9 even though they realized they're not gonna get
- 10 full value for their -- their enterprise if they
- 11 had to sell it that day.
- 12 Q I guess you lost me a little bit.
- 13 My question was did you test whether or
- 14 not the fund manager's valuations were consistent
- 15 with fair value?
- 16 A That's what I'm saying. I -- I tested
- 17 the reasonableness. And -- and by going through my
- 18 test of the reasonableness of their valuations, I
- 19 employed a methodology which is a conservative view
- 20 of fair value.
- 21 Q Okay. And as -- as you mentioned, Mr. --
- 22 Mr. Pump cited various accounting literature and so

		153
1	forth.	
2	Is there any accounting literature	
3	that that articulates a view of fair value	
4	consistent with the analysis that you performed?	
5	A Well, like I said, I think you gotta look	
6	at the facts and circumstances. And obviously said	
7	this is a distressed situation so I did a lower	
8	value than what the regulations probably indicate	
9	that you would look at.	
10	Q But but with respect to accounting	
11	literature that that sort of embraces your	
12	your form of analyses?	
13	A There's not really accounting literature	
14	for distressed companies.	
15	Q Okay.	
16	A I mean what I did is what is done in the	
17	marketplace on a day-by-day basis with	
18	restructuring companies, with distressed hedge	
19	funds. I looked at it. And when I I when I saw	
20	what they had done and when I saw their testimony	
21	about coverage, you know, I'm like that makes	
22	sense. That's how I would approach it. That's how	

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1	I did approach it. That's how people in the	
2	industry approach it.	
3	Q So as long as the asset was covered, the	nen
4	they have every reason that it's gonna be paid.	
5	Do you agree with that, or no?	
6	A You have every reason to believe that y	you
7	will receive that value in some form.	
8	Q Let me ask you to turn to page 12 of h	is
9	report.	
10	A Okay.	
11	Q And Mr. Pump is talking about the two	
12	guideline companies that you select. And he h	ne
13	asserts that they were not comparable to World	
14	Health as of August 31st through October 31st of	
15	2005, and produce an estimate of enterprise value	9
16	of World Health is likely overstated.	
17	First of all do you do you disagree	
18	with that?	
19	A Absolutely.	
20	Q Okay. And he goes on to assert that	
21	they they provide similar services to those	
		_

provided by World Health but they're substantially

22

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- 1 different in a number of ways. And he refers, in
- 2 the next sentence, that they are financially
- 3 healthy companies. And by August 31st, 2005, there
- 4 was significant uncertainty about the future of
- 5 World Health and its ability to operate as a
- 6 going -- as a going concern.
- 7 Do you agree with that?
- 8 A It'd say there is certainly uncertainty
- 9 about the future of World Health. I don't know if
- 10 it's significant. And I'm not sure about the going
- 11 concern part. I mean --
- 12 O You --
- 13 A -- it certainly operated as a going
- 14 concern until it was sold.
- 15 O I thought you indicated that you would
- 16 agree that World Health was distressed?
- 17 A Yeah, that's -- that's different.
- 18 O Okay. Well, how's it different?
- 19 A Because you can be distressed and come
- 20 out of your distress. It doesn't -- I mean when
- 21 you're -- when you stop being a going concern,
- 22 it's -- you're -- you're liquidating.

	15
1	Q Okay.
2	A Which is not fair value.
3	Q Okay. And you don't believe that there
4	was any reason to believe that that World Health
5	had any concerns about whether or not it would
6	could continue as a going concern as of August
7	31st, 2005?
8	A Well, it says significant uncertainty. I
9	would say there was uncertainty. There was
10	uncertainty for any business.
11	Q And on on the next page there are
12	seven factual bullet points that Mr. Pump cites.
13	And do you do you disagree with any of
14	these factual assertions?
15	A Other than the fact that three and four
16	are the same point. And I don't know about number
17	two. I don't think that there's enough evidence to
18	support that.
19	Q Number two says, World Health needed but
20	was unable to raise additional financing?
21	A Correct.
22	Q You don't believe there's enough evidence

		157
1	of that?	
2	A Yeah, I mean there was indications that	
3	they needed financing and it was provided by	
4	Palisade. And there was indications they were	
5	looking to raise financing or sell the business.	

- 6 Q And --
- 7 A They ultimately sold the business without
- 8 raising new funds. I -- I mean they got lending
- 9 back from Cap Source, which increased their
- 10 borrowing throughout the period I looked at. So
- 11 they -- they had financing.
- 12 Q Okay. And so World Health was -- was --
- 13 attained financing from -- for Palisades, right?
- 14 A From Palisades and from Cap Source.
- 15 Q Okay. And the funding -- the financing
- 16 that -- that World Health had obtained from
- 17 Palisades was -- was due to be repaid in a fairly
- 18 short term, correct?
- 19 A Yeah, as I understood it -- and it's a
- 20 little unclear -- but as I understood it, it was
- 21 basically to bridge between Cap Source, you know,
- 22 stopping lending and restarting.

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		158
1	Q And during the period that you look at,	
2	August 31st through October 31st, 2005, was that	
3	short-term financing ever repaid?	
4	A Was it ever repaid. It was exchanged for	
5	a new interest bearing security in October 24th of	
6	'05.	
7	Q Was it ever repaid in cash?	
8	MS. LAMBRAKOPOULOS: Objection. Form.	
9	THE WITNESS: Again, it was exchanged for	
10	security. So by it's nature, if it was exchanged,	
11	it wasn't repaid in cash.	
12	BY MR. WILLIAMS:	
13	Q Okay. And he goes on to state that	
14	that the market capitalization of equity for AMN	
15	and Cross Country were approximately 488 and 636	
16	million as of August 31st, 2005, respectively,	
17	while according to Mr. Brown World Health's market	
18	capitalization of equity was approximately 17	
İ		

of the paragraph says the -- The differences in

19

20

21

million.

And he -- at the -- at the final sentence

		159
1	companies used by Mr. Brown to estimate the	
2	enterprise value.	
3	Do you agree with that?	
4	A No.	
5	Q Okay.	
6	A I mean size is certainly a factor, but I	
7	accounted for it.	
8	Q Okay.	
9	A As is growth, as are other things.	
10	Q Okay. Let me ask you to take look at	
11	page 14, at the last paragraph there, where it's	
12	talking about your your calculation of	
13	enterprise value.	
14	A Uh-huh.	
15	Q And in the second sentence of the final	
16	paragraph there it says, It is not uncommon for	
17	publicly traded companies to have common stock with	
18	a positive market capitalization, but have	
19	preferred stock or debt with a value below the	
20	principal or par value or below the price that	
21	investors paid for these securities.	
22	Do you agree with that?	

		160
1	A Sure. PepsiCo bonds trade for less than	
2	par.	
3	Q Okay.	
4	A So did General Mills.	
5	Q And so would you agree with me that	
6	that a bond that trades for less par is worth less	
7	than par?	
8	A Not necessarily.	
9	Q Okay. So if a bond sells for \$10, you	
10	believe that the bond wouldn't be worth \$10 on the	
11	day it's sold?	
12	A You gotta look at the facts and	
13	circumstances of that transaction.	
14	Q Okay.	
15	A If it was a distressed sale, right? I	
16	mean during the financial crisis hedge funds were	
17	selling stuff like crazy 'cause they were they	
18	had to.	
19	Q Okay. But	
20	A Those were distressed sales.	
21	Q You mentioned Pepsi bonds, right?	
22	A Uh-huh.	

		161
1	Q Is that a "yes"?	
2	A Yes.	
3	Q Okay. And and a bond that trades	
4	for you would you agree with me that the	
5	publically traded value of a of a bond-type	
6	security is is the value of the bond?	
7	A Again, it depends on the security. I	
8	don't know how liquid Pepsi is. I would assume	
9	Q It's probably	
10	A more	
11	Q pretty liquid?	
12	A probably fairly liquid: So it's a	
13	good indication. But if it's an illiquid security,	
14	not necessarily.	
15	Q Okay. Did you account for the fact that	
16	the market value of certain debt securities might	
17	be lower than the than the indicated enterprise	
18	value?	
19	A I'm sorry, I don't understand the	
20	question.	
21	Q Right. Well, did did you account for	
22	the fact that the market value in terms of what a	

		162
1	willing buyer would pay a willing seller for a	
2	particular debt security might be less than the	
3	amount indicated by the face value of the security?	
4	A Are you asking me a hypothetical or	
5	I'm not sure of	
6	Q No, I'm	
7	A your question.	
8	Q I'm asking in the context of your	
9	analysis, as I understand it, that the debt that	
10	that Palisades had in in World Health was you	
11	indicated that the valuations were reasonable	
12	because they were, as I understand it, covered by	
13	potential equity or assets of the company?	
14	A Correct.	
15	Q Did you account for the fact that	
16	notwithstanding the fact that the assets were	
17	that the that the debt was covered, that it	
18	may that the market value of the of the debt	
19	might be less than indicated on face?	
20	A Well, they didn't have publically traded	
21	bonds, if you're asking about World Health. Are	
22	you asking about World Health?	

		163
1	Q Yeah.	
2	A They didn't have publicly traded bonds.	
3	The last two bond transactions that I'm aware of	
4	both went off at a premium.	
5	Q Right. But what I'm asking you is did	
6	you account for the fact that or maybe you	
7	didn't.	
8	Did you did you endeavor to to	
9	calculate what the value of World Health's debt	
10	owned by Palisades was?	
11	A Again, I I tested the reasonableness	
12	of their total portfolio of World Health	
13	securities.	
14	Q And is testing the reasonableness of the	
15	total portfolio of World Health securities	
16	different than calculating the value of World	
17	Health securities in Palisades' portfolio?	
18	A No. I mean it's it's that's how	
19	you would ascertain if the value is reasonable: Is	
20	it covered? Will I will I get value back for	
21	this?	
22	Q I understand that's how you tested it,	

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164
 1
     whether or not a value is -- is reasonable.
 2
               My question is, is it -- is it different
     than calculating the value?
 3
               I -- I don't understand your question
 4
 5
     'cause -- I'm sorry if I'm not answering it
 6
     correctly.
                 I -- I don't understand it.
          0
               Okay.
               That's what I did. I -- I tested the
          Α
 8
             I looked at a range of enterprise values
 9
10
     based on a guideline approach. And I also looked
11
     at what the market indicated it was worth.
12
               And let's -- let's go back to your --
          O
13
     your report for a minute.
               And can you show me where in your report
14
15
     you indicate that the value of the -- the -- the
     bundle of World Health assets held by Palisades was
16
17
     reasonable?
               Where I indicate it?
18
          Α
19
          0
               Yeah.
20
               It's my opinion on page 3.
          Α
21
          O
               No, I mean is there -- is there a
22
     calculation that shows it?
```

	165
1	A Yeah, there is. There is a calculation
2	on page 20, table 10.
3	And I should note that if you wanna look
4	at this table and you wanna look at the convertible
5	debentures line of 22 million at both August and
6	September and then about 12 million in October,
7	that number is I've subsequently come to find
8	out that it's too high, that they exchanged some of
9	the debt in July and August, such that the numbers
10	at the bottom of 7.58 in August and 3.8 in
11	September and 5.2 in October actually go up by
12	about 7.52 million.
13	Q Okay. And so you talked about
14	A Which would increase the coverage.
15	Q Okay. So what where where is the
16	coverage? Is this
17	A It's that last line, excess debt and
18	preferred stock coverage.
19	Q Okay. So
20	A So you take that number and add
21	7-and-a-half million to it.
22	Q Okay. So you have an enterprise value
I	

		166
1	you're talking about as of August 31st?	
2	A Correct.	
3	Q Okay. So	
4	A As of each of the dates.	
5	Q Okay. So as of August 31st, you have	
6	78.8 million as an estimated enterprise value, and	
7	from that you're subtracting the company's debt?	
8	A Correct.	
9	Q Okay. And you say excess debt coverage	
10	before a preferred stock?	
11	A Yeah, that's only it doesn't matter	
12	for August or September. But then in October	
13	they've got the preferred through the standstill	
14	securities exchange.	
15	Q Uh-huh. And so your conclusion is the	
16	company had and you indicated it's higher than	
17	this but your conclusion is the company had	
18	approximately \$7.5 million in assets more than it	
19	owes?	
20	A As of what period?	
21	Q As of August 31st, two thou	
22	A No, it's 15. Adjusted for, in my new	
22	11 No, 10 5 13. Majaseca for, 111 my new	
l .		

_		
		167
1	understanding of the debt levels of the	
2	Q But they chart it's 7.5.	
3	But based on your new understanding it's	
4	15	
5	A Correct.	
6	Q is that what you're saying?	
7	THE REPORTER: Remember, y'all. I didn't	
8	get all the question and nor the answer.	
9	BY MR. WILLIAMS:	
10	Q Based on the chart, it's approximately	
11	7.5 million; based on your new understanding it's	
12	approximately 15 million; is that	
13	A That's correct.	
14	Q Okay.	
15	A For August 31st.	
16	Q Okay. And for August 31st, 2005, you	
17	indicate the \$2 million loan, \$4 million promissory	
18	note, 22 million in convertible debentures.	
19	Is there any indication with respect to	
20	the the companies unrestricted or restricted	
21	stock in this chart?	
22	A No. This is showing the coverage of the	

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Washington, D.C. 168 1 debt securities. 2 I see. Q But the fact that there is coverage, 3 4 So in August there's \$15 million. right. 5 the same as saying there's equity. There's 15 million available to equity. 6 7 0 So in August if -- is it fair to say that what you're at -- your analysis here indicates is 8 that the debt that Palisades holds in World Health, 9 World Health has the abil -- has the ability to 10 11 repay? 12 What I'm saying is that it is Α No. covered in the sense if -- if you had to go through 13 a restructuring, which it appears what was gonna 14 15 occur, would be able to receive that value. And so you -- you believed, based on your 16 0 17 analysis, that Palisades would be able to receive the value that's reflected in its debt? 18 19 Α Yes. They -- they had full coverage, according to my analysis. 20 21 Okay. Well, the value of the -- the

company's unrestricted and restricted stock is --

22

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Washington, D.C.

	Washington, D.C.	
		169
1	is not included in this chart, is it?	
2	A Not directly, but it's it shows the	
3	coverage at 7-and-a-half in the chart and 15	
4	million in total. So that would imply that the	
5	stock is covered. And I mean it dovetails with	
6	what the market cap was at the time.	
7	Q Stock is covered in terms of what?	
8	A If you there's there's equity	
9	value.	
10	Q The stock	
11	A If you if you wanna cha turn to	
12	page well, Exhibit 5-5. You wanna look at the	
13	top. And you can look at the publically traded	
14	equity, the market capitalization line.	
15	Q Yeah.	
16	A So that's 17.38 million at August 31st.	
17	Q Yeah.	
18	A That's the same sort of concept as the	-
19	the 15 million that we're talking about from a	
20	revised version of table 10.	
21	Q Uh-huh.	

		170
1	Q Okay. So the idea with respect to the	
2	debt is the debt will ultimately be repaid	
3	because	
4	A Yeah, you'll receive that value, yes.	
5	Q With respect to the stock, the stock	
6	sells for what the stock sells for; is that fair?	
7	A The stock sells for	
8	Q For example, on table Exhibit 5-5, you	
9	indicate the price of the stock at 22 cents?	
10	A Correct.	
11	MS. LAMBRAKOPOULOS: I'm sorry, is your	
12	question related to the restricted stock or the	
13	common stock?	
14	MR. WILLIAMS: That's that's a good	
15	clarification.	
16	BY MR. WILLIAMS:	
17	Q So with respect to the company's common	
18	stock, if the if Palisades wanted to sell the	
19	Pal the company's unrestricted common stock,	
20	they could expect 22 cents a share; is that fair?	
21	A That's what it was trading for in the	
22	marketplace, yeah.	

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- 2 understand is the subtlety behind table 10, though,
- 3 that if you look back to table 9, it probably
- 4 describes it a little bit better.
- 5 And the idea is, you know, I looked at
- 6 the total value of the portfolio. And because of
- 7 the nature of the face value of the securities
- 8 versus what they were on the NAV at, for example,
- 9 the convertible debenture, so when you -- when you
- 10 turn that into the company and said pay me back,
- 11 give me value, it's 9.67. But on the NAV, it's at
- 12 7.35. It's at a 24 percent discount.
- 13 So, you know, there's a difference there
- 14 that that sort of provides additional coverage, if
- 15 you will.
- 16 O I see. So -- so you're saying that what
- 17 you'd really get back from the convertible
- 18 debenture, it is actually more than what they
- 19 valued it at, so that offsets the fact that they
- 20 inflated the value of the restricted stock?
- MS. LAMBRAKOPOULOS: Objection.
- 22 Foundation.

	wasnington, D.C.	
		172
1	THE WITNESS: I don't think that's my	
2	testimony at all. If you look on a total portfolio	
3	basis, they were covered.	
4	BY MR. WILLIAMS:	
5	Q On a total total portfolio basis, big	
6	picture?	
7	A I don't know what that means.	
8	Q Okay. And in table 9 there is a	
9	reference to World Health common entity NAV.	
10	And and that's the the value of the	
11	unrestricted and restricted stock?	
12	A Yes.	
13	Q Okay. And you add this all up to the	
14	aggregate what the what the company what the	
15	managers valued the the side pocket assets of as	
16	of 8/31/2005?	
17	A Yeah, that aggre aggregate NAV matches	
18	that number. So 15.357 is what's on the the NAV	
19	statement at August 31, '05.	
20	Q Okay. And you go ahead and calculate the	
21	face value of the debt.	
22	And my question to you is did the	

- 1 managers value the debt at face value?
- 2 A Well, they -- they put it on their books
- 3 originally at cost, which is what they paid for,
- 4 which is the 7.35. They didn't -- they didn't
- 5 increase the value. They didn't raise the value.
- 6 Q Okay. But you raised it here in your
- 7 table 9?
- 8 A I didn't raise the value. I'm showing
- 9 the coverage. I'm showing you that when you hand
- in the convertible security, you don't get 7.35
- 11 back, you get 9.67.
- 12 Q Well, they didn't get back 7.35, did
- 13 they?
- 14 A I don't know what they got back.
- Q Okay.
- 16 A But at the time, at 8/31/05, there was
- 17 adequate coverage of that value in order that you
- 18 could expect to receive that value.
- 19 Q Based on your calculation?
- 20 A And what the market was saying as well.
- 21 Q Based on your evaluation of what the
- 22 market was saying?

	17	74
1	A Based on my "valuation" of the market?	
2	Q Yeah.	
3	A I don't think that's I didn't value	
4	the market.	
5	MS. LAMBRAKOPOULOS: Is your question "a	
6	valuation" or "evaluation" of the market?	
7	BY MR. WILLIAMS:	
8	Q "Evaluation."	
9	A Yeah, I mean that's what the market said.	
10	That's where the stock price indicated.	
11	Q And the stock price was approximately 90	
12	percent lower than it was prior to the the	
13	accounting irregularities?	
14	A Yeah, approximately.	
15	Q Okay. So based on the 90 percent decline	
16	in stock price, the market believed that that	
17	all of these debt securities were would be paid	
18	ultimately at full at face full face value?	
19	A You have a company that was worth 216	
20	million the day before. The market's saying it's	
21	worth 86, 87 the next day. Or not the next day,	
22	but two weeks later. Yeah, they're showing that	

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1	there's coverage of these securities, absolutely.
2	Q 86, 87, that's ind an indication
3	that well, you would agree with me that the
4	the market capitalization was was not 86 or 87
5	million, it was approximately 17 million?
6	A Approximately. That's the equity
7	component of it.
8	Q Right.
9	A Right.
10	Q And you indicated and correct me if
11	I'm misremembering what you said you indicated
12	that you did an analysis of the of the total
13	portfolio, total side pocketed assets of World
14	Health that that held by Palisades as of
15	three dates?
16	A Yes. I looked at if the value in the
17	side pocket that they set aside, if it was
18	reasonable.
19	Q Okay.
20	A In total.
21	Q If you were advising someone who wanted

to buy those assets, how would you have evaluated

22

		L76
1	the value of those assets?	
2	A Same way.	
3	Q Same way?	
4	A Sure.	
5	Q And so you would have advised someone	
6	and so did did you did you determine what	
7	what a fair price for those assets was?	
8	A That's what I tested the reasonableness	
9	of.	
10	Q Okay. And so based on your test, you	
11	believe that the the 15.357422 as of August	
12	31st, 2005, would have been a fair price for those	
13	securities?	
14	A Yes. They were covered. Absolutely they	
15	were covered.	
16	Q And you believe that would have been a	
17	fair price to pay, if you were advising someone who	
18	wanted to buy	
19	A On a portfolio basis, yeah.	
20	Q Yeah.	
21	A Yes. Doesn't mean I mean that's what	
22	they're worth, sure.	

		177
1	Q So if you were advising someone on a	
2	portfolio basis, so you strike the question.	
3	If you were advising someone who wanted	
4	to buy these assets on a portfolio basis, you would	
5	have advised them that the valuation created by the	
6	managers' share was reasonable?	
7	A That's what my opinion was.	
8	Q And but but that's not my question.	
9	If you were advising someone who wanted	
10	to buy the assets, you would advise them that	
11	the that the price being set by the fund	
12	managers was a reasonable one?	
13	A Yes.	
14	Q Okay. Would you have advised a willing	
15	buyer to purchase the restricted stock for	
16	\$1.9 million?	
17	A You're asking me hypothetically?	
18	Q Yeah.	
19	A I didn't I didn't look at the	
20	individual value of the restricted stock.	
21	Q You don't want to comment on that?	
22	MS. LAMBRAKOPOULOS: Objection.	

	1	78
1	THE WITNESS: I is that a question?	
2	BY MR. WILLIAMS:	
3	Q Yeah.	
4	A I don't want to comment on it? That's	
5	the question?	
6	Q Yeah.	
7	A I did not undertake that analysis.	
8	Q Fair enough.	
9	As you sit here and think about it today	
10	with respect to the the \$1.9 million valuation,	
11	approximately, on the restricted stock as of August	
12	31st, 2005, do you believe that valuation was	
13	reasonable?	
14	A You're asking me on that specific	
15	security?	
16	Q Yes, sir.	
17	A You know, back to my original testimony,	
18	my opinion is laid out in my report. I didn't I	
19	didn't look at it on an individual basis. I didn't	
20	need to. That's not what at what's at issue	
21	here.	
22	Q Well	

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- 1 A My understanding of the allegations are
- 2 the portfolio was inflated. The management fees,
- 3 which are calculated on the portfolio were
- 4 inflated. And what -- what my analysis shows is
- 5 that on a portfolio basis it wasn't unreasonable.
- 6 Q Okay. Well, thank you for your -- your
- 7 understanding of the allegations, but my question
- 8 is with respect to the restricted stock in
- 9 particular, is -- is it your opinion that the
- 10 \$1.9 million valuation as of -- approximately
- 11 \$1.9 million valuation as of August 31st, 2005, was
- 12 reasonable?
- 13 A I didn't -- I didn't form an opinion one
- 14 way or the other.
- 15 O Okay. If you were advising a buyer who
- 16 wanted to buy a restricted stock in World Health
- 17 when the stock was currently trading at 22 cents a
- 18 share, would you have advised them that restricted
- 19 stock priced at approximately \$1.99 a share was
- 20 reasonable hair?
- MS. LAMBRAKOPOULOS: Objection. Outside
- 22 the scope of his opinion.

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Washington, D.C.

	Washington, D.C.	<b>J</b>
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1	THE WITNESS: Yeah, I mean I certainly am	
2	in the advising someone on buying it. You have to	
3	look at the facts and circumstances. Maybe. I	
4	don't know. I didn't look at that analysis.	
5	BY MR. WILLIAMS:	
6	Q Maybe?	
7	A If if the if if there's	
8	significant value here, as the indications show,	
9	that stock could potentially be in the money. I	
10	don't know. I didn't look at it.	
11	Q Let me ask you to take a look back at the	
12	Pump report, if you if you would; the Pump	
13	rebuttal report.	
14	A Okay.	
15	Q And I'm directing you to page 8 of that	
16	document.	
17	A Okay.	
18	Q And under subheading 3, talking about the	
19	methodology used by Mr. Brown to test the	
20	reasonableness of the valuation performed by the	
21	Defendants of the PMF convertible debenture and	

bridge loan securities fails to test whether the

22

		181
1	values assigned by the Defendants were reasonable,	
2	and ignores facts known to this matter.	
3	Have you read this part of Mr. Pump's	
4	report?	
5	A I have.	
6	Q Okay. And he says in the second	
7	sentence, As discussed in the Pump report, a	
8	willing buyer of the convertible debenture and	
9	bridge loans owned by PMF would have considered the	
10	significant risk that World Health would be able	
11	to would be unable to service and repay its	
12	debt, which typically lowers the value of a	
13	business and its debt securities.	
14	Do you agree or disagree with that?	
15	A If you wanna look at it solely from a	
16	buyer's perspective, they always want to pay less	
17	money, sure.	
18	Q Do you agree with that?	
19	A The fact that he doesn't use the word	
20	"seller," yeah, a buyer's always gonna look to pay	
21	less.	
22	Q Okay. And he goes on to say that,	
1		

- 1 Nowhere in Mr. Brown's report does he attempt to
- 2 evaluate the credit-worthiness of World Health or
- 3 the company's ability to service and repay its
- 4 debts.
- 5 Is -- is that fair?
- 6 A I don't know that that's fair. We're
- 7 talking about a restructuring event here. So
- 8 that's how the debt's gonna get serviced. It's
- 9 going to be restructured as it was. They swapped
- 10 it out for different interest-bearing securities
- 11 six weeks later, so --
- 12 Q Okay. So creditworthiness is -- you
- 13 don't believe is relevant?
- 14 A I -- I didn't -- I -- can you ask the
- 15 question? I -- I don't understand.
- 16 O Yeah, well, he refers to -- he criticizes
- 17 your report for not attempting to evaluate
- 18 creditworthiness of World Health or the company's
- 19 ability to service and repay its debt.
- 20 And first of all, do you agree that you
- 21 didn't do that?
- 22 A No, I don't agree. I -- that's what my

- 1 test does. It looks at the exchange of value. It
- 2 looks at -- in a restructuring, whether that
- 3 restructuring hacan -- happened August 31,
- 4 September 30, you know, or whatever point, would
- 5 they have been able to receive value for those
- 6 securities. My report absolutely considers that.
- 7 O Okay. So -- so in your view, your report
- 8 does evaluate the credit-worthiness of World Health
- 9 or the company's ability to service and repay its
- 10 debts?
- 11 A Yeah, to repay that debt through a --
- 12 whether it's via a sale or an exchange of
- 13 securities such as they did, yes.
- 14 O Okay. He also criticizes you for not
- 15 performing any direct valuation of the convertible
- 16 debenture or bridge loan securities.
- 17 Do you agree with that?
- 18 A No.
- 19 Q Did you perform a direct valuation of the
- 20 convertible debenture?
- 21 A I am not sure what a direct valuation
- 22 means.

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			184
	1	Q A value a determination of how much	
	2	the convertible debenture is worth.	
	3	A Yeah, I you know, Mr. Pump I think i	.S
	4	coming at this from sort of a tax valuation or	
	5	accounting valuation perspective. In a	
	6	restructuring, as was fully anticipated here and	is
	7	what eventually came to bear, for good or for bad	ι,
	8	that's how I conducted the analysis. That's how	
	9	Standard & Poor's, the credit rating agency ar	`e
1	L O	you familiar with them? That's how they conduct	
1	L1	their analysis. I mean that's what you do in a	
1	L2	restructuring scenario. `	
1	L3	Q But my question is did you perform a	
1	L <b>4</b>	direct valuation of the convertible debenture?	
1	L5	A And I again, I guess I'll defer to	
1	L6	what I opined on	
1	L7	Q Okay.	
1	L 8	A which is I looked tested the	
1	L9	reasonableness of the portfolio. That portfolio	

Okay. And did you perform a direct

contains those securities. And it was covered.

valuation of the bridge loan securities?

20

21

22

Q

	Washington, 2 ver	
		185
1	A Same answer.	
2	Q Okay. And he goes on to criticize you	
3	for failing to even mention much less analyze the	
4	fact that as of the valuation dates World Health	
5	was in default on its debenture and bridge loan	
6	securities.	
7	And first of all, I think that's true,	
8	right? You don't you don't mention that in your	
9	report?	
10	A I'm not sure. I I mean it's certainly	
11	part of my analysis.	
12	Q Okay. How does that fact ` how does the	
13	fact that the World Health was in default factor	
14	into your analysis?	
15	A It makes a restructuring more likely.	
16	Q Why?	
17	A Because it's due and owing. It's due and	
18	owing. You have you have you have a creditor	
19	you owe money to. You're in default. You have to	
20	deal with them.	
21	Q Okay.	
22	A Whether it's by paying in cash and other	
22	whether it is by paying in easir and other	_

	wasnington, D.C.	
		186
1	security, selling the business and taking care of	
2	that debt, that's you have to deal with that.	
3	Q Okay. Well, he says that this is a	
4	significant fact that would have altered the val	
5	affected the value of the debenture and bridge loan	
6	securities and should have been part of Mr. Brown's	
7	analysis.	
8	Do you agree with that?	
9	A No. Mr. Pump doesn't seem to understand	
10	how restructuring works.	
11	Q Okay. He doesn't understand how how	
12	restructuring works?	
13	A Apparently.	
14	Q Okay. And and fair to say you have	
15	vast experience in restructuring valuations?	
16	A I've probably done a I've got	
17	experience on three different sides of	
18	restructuring.	
19	Q Okay. But actually performing a	
20	valuation analysis in a restructuring?	
21	A Yeah, forty to fifty times.	
22	Q Okay. Under your own signature?	

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1	A Yeah, sure. I mean part of those were at
2	a fund where I put together a memo.
3	Q You put together a memo on on
4	valuation in terms of restructuring?
5	A Absolutely.
6	Q Okay. And that was at the hedge fund?
7	A Correct.
8	Q And what what was the purpose of those
9	memos?
10	A To advise upon the buying or selling of
11	securities.
12	Q Okay. The internal memos`that we talked
13	about earlier today?
14	A Correct.
15	Q Okay. And then Mr. Pump goes on to say,
16	The debt securities that are in default typically
17	trade at values that are substantially below par,
18	often at prices that are only a small fraction of
19	par value.
20	Is that true?
21	A It can be true. Sometimes they trade
22	above par.

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1	THE REPORTER: Sometimes what?
2	THE WITNESS: They trade above par. It's
3	based on coverage.
4	BY MR. WILLIAMS:
5	Q So you don't agree that that with
6	what he says about necessarily agree with what
7	he says about debt securities and default being a
8	value substantially below par?
9	A Some are. Some aren't.
10	Q Can you say whether or not most are below
11	par?
12	A Yeah, maybe it's most. I'm not I'm
13	not sure. I haven't done an analysis, but you
14	Q Based on your experience.
15	A Yeah, usually, if you're talking about a
16	distressed entity, there's some form of distress.
17	It depends on if there's coverage or not. But if a
18	company is covered, if your bonds are covered, then
19	you know it's gonna it's gonna trade at par or
20	above. And there's numerous examples of that.
21	Q Okay.
22	A So it's a facts and circumstances thing.

		189
1	That's that's the point.	
2	Q Facts and circumstances?	
3	A Of that specific case, absolutely.	
4	Q Okay. Let me ask you to turn to page 10	
5	of the report.	
6	And on page 10, the last paragraph above	
7	subheading B, it says, It should be noted that	
8	while the guideline public company method used by	
9	Mr. Brown is a standard valuation methodology used	
10	to estimate enterprise value and common stock	
11	value, it is not a standard methodology used to	
12	value debt.	
13	Do you agree with that?	
14	A No.	
15	Q And so is that a standard methodology	
16	that you employed to value debt?	
17	A It's the methodology I employed.	
18	Q Apart from this case?	
19	A Yes.	
20	Q Is it a standard methodology used by Alix	
21	Partners to value debt?	
22	A Sure.	
1		

- 1 Q Okay. Is it a standard meth --
- 2 methodology used by the managing directors that
- 3 you've worked with to value debt?
- 4 A I'm not sure if all of them have
- 5 conducted that analysis. I can't speak to all of
- 6 them.
- 7 O Okay. How about Mr. DenUyl?
- 8 A He doesn't typically look at debt.
- 9 O Okay. And so when he does look at debt.
- 10 Do you know if he uses a -- an enterprise value
- 11 methodology?
- 12 A I would say in the circumstances that
- 13 I've worked with him on, yes.
- 14 O Okay.
- 15 A I mean that's a -- again, it's an
- 16 industry standard, you're looking at coverage.
- 17 That's how restructurings are done.
- 18 O Okay.
- 19 A That's how you get to -- that's how you
- 20 carve up the pie in a restructuring. Whether it's
- 21 in court, out of court, a -- a swap of securities,
- that's how it's done.

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1	Q And I think you've indicated that that
2	you worked with Mr. DenUyl on a number of of
3	expert reports, correct?
4	A That's correct.
5	Q And is is the methodology that you
6	employed in this case consistent with the
7	methodologies that that you've undertaken in
8	previous engagements?
9	A What do you mean by consistent? Did I
10	Q Same approach.
11	A value well, there's a I mean
12	there's a wide ran yes, I've used market comp
13	approaches. I've looked at the public market cap.
14	I mean we didn't value a potentially distressed
15	healthcare staffing company, if that's what you
16	mean.
17	Q Okay.
18	MR. WILLIAMS: And why don't we go off
19	the go off the record. I may be pretty much
20	done.
21	MS. LAMBRAKOPOULOS: Okay.
22	MR. WILLIAMS: Just give me
22	M. Williams, odbe dive me

		192
1	MS. LAMBRAKOPOULOS: Yeah, I have about	
2	15 maybe 10 or 15 minutes worth of questions,	
3	so	
4	MR. WILLIAMS: Okay.	
5	MS. LAMBRAKOPOULOS: Do you want to	
6	VIDEOGRAPHER: This concludes tape number	
7	three in the video deposition of Marc Brown. The	
8	time on the video is 1:38 p.m. We are off the	
9	record.	
10	(Recess)	
11	VIDEOGRAPHER: This begins tape number	
12	four in the video deposition of Marc Brown. The	
13	time on the video is 1:51 p.m. We are on the	
14	record.	
15	BY MR. WILLIAMS:	
16	Q Okay. Mr. Brown, I just wanted you to	
17	take a look back at your your report, which	
18	we've labeled as Brown Exhibit Number 2, briefly.	
19	A Okay.	
20	Q And I'm going to direct your attention to	
21	page 7 of the document.	
22	A Yes.	

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- 1 Q And in the first bullet point you
- 2 indicate here, as you're describing the various --
- 3 the five groups of World Health securities in the
- 4 side pocket. It's convertible debenture.
- 5 Do you know what -- what Palisades'
- 6 policy on valuing convertible debentures was?
- 7 A Yeah. I quess it had two parts. One was
- 8 sort of the formulaic convention that they had in
- 9 their -- in their offering documents, the PPM, the
- 10 COM. And then I guess the second part is, you
- 11 know, their ability to use discretion if they don't
- 12 think that's fair value.
- 13 Q Okay. And do you know what the formulaic
- 14 convention was with respect to convertible
- 15 debentures?
- 16 A Yeah, it was something fairly
- 17 conservative. You know, you take the -- the
- 18 principal plus accrued interest and take the
- 19 difference between the conversion price and the
- 20 share price and multiply by 50, or something to
- 21 that affect.
- 22 Q Do you know if they were -- they were

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1	supposed to value convertible debentures as if	
2	converted?	
3	A That is what they adopted in their	
4	agreements I think in March of '05. I think the	
5	testimony from David Sims and maybe some others,	
6	that prior to that they did it on a, you know, more	
7	of a par plus accrued basis.	
8	THE REPORTER: More of a which basis?	
9	THE WITNESS: Par plus accrued.	
10	BY MR. WILLIAMS:	
11	Q Do you know what the value of of	
12	Palisades' position in World Health`convertible	
13	debentures would have been if they had val if it	
14	had been valued on an as-of converted basis?	
15	A I think Mr. Pump makes an attempt to do	
16	that in his reports.	
17	Q Other than Mr what you read in	
18	Mr. Pump's reports, do you do you know?	
19	A No.	
20	Q Did you make any effort to analyze that?	
21	A No.	
22	Q Did you determine, apart from your	

- 1 valuation of -- of the what I'll call the basket of
- 2 World Health securities held in the side pocket,
- 3 did you make any individual valuation of the -- the
- 4 fund's position in World Health convertible
- 5 debentures?
- 6 A No. That's not what I was asked to do.
- 7 I mean I was asked to test the reasonableness of
- 8 the -- of the totality of it. And it was
- 9 reasonable. I mean that's why they had the
- 10 discretion, because that was not -- and it gets --
- 11 it gets -- you know, this is I think what Mr. Pump
- 12 fails to realize.
- 13 At some point there -- there's a lot of
- 14 testimony about it from Mr. Mannion and
- 15 Mr. Reckless. And so the reason why you do it this
- 16 way, that you have a debenture that's convertible,
- is you have downside protection 'cause you have
- 18 debt, and then if the stock goes through the roof
- 19 and you convert and you sell the stock and you make
- 20 your money.
- 21 So they were looking at on a coverage
- 22 basis, which is consistent with how you -- how you

Marc J. Brown
Washington, D.C.

- 1 invest via debenture.
- Q Okay. And then -- and you indicated that
- 3 apart from following the formulaic procedures of --
- 4 of the offering memorandum, the fund managers also
- 5 had discretion.
- 6 And do you believe that -- that -- strike
- 7 the question.
- 8 Apart from the -- the formulaic
- 9 procedures that -- that you described with respect
- 10 to convertible debentures, the managers also had
- 11 discretion.
- 12 And based on the exercise of that
- 13 discretion, is -- is it your -- is it your
- 14 understanding that they exercised that discretion
- 15 in calculating the value of the convertible
- 16 debentures?
- 17 A That's what it would appear to have
- 18 occurred. I mean that's -- I -- I think -- I think
- 19 what -- what you need to understand what happened
- 20 is, as I understand it, because I've been in this
- 21 situation, is you sort of take off one hat and put
- 22 on another, right.

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- 1 August 8th, everything's fine. You know,
- 2 you're doing whatever you're doing. August 17th,
- 3 August 31, you're in a restructuring scenario.
- 4 You've now sort of -- thinking about am I covered.
- 5 You know, am I gonna get value back in exchange for
- 6 this. And that's how you would look at the thing.
- 7 So that's what I looked at in totality.
- 9 A And I think that's what -- and from --
- 10 from what I've read, you know, whether it's the
- 11 September 8th letter or their testimony, that
- 12 appears to be what they were thinking as well.
- 13 Which makes sense.
- 14 O Are you covered in terms of liquidation
- 15 of the assets?
- 16 A I don't know about liquidation. I mean
- 17 it -- which I don't think was necessarily on the
- 18 table at this point. It's a -- it's a sale of the
- 19 assets or a, you know, exchange of securities or,
- 20 you know, an infusion of capital or what have you.
- 21 Q And so -- so the concern would be -- or
- 22 the thought process, as -- as you indicated would

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- 1 be that because of the distressed situation that
- 2 the thought produce would turn to: Am I covered?
- 3 Did I say that right?
- 4 A Yes.
- 5 Q Okay.
- 6 A I believe they testified to that.
- 7 Q Okay. So prior to the distressed
- 8 situation, the thought process wouldn't necessarily
- 9 be: Am I covered?
- 10 A No, if you've got a company that doesn't
- 11 have any distress and, you know, you invest in the
- 12 convertible debentures for a reason; it's to give
- 13 you protection, but you've got more of an equity
- 14 hat on at that point.
- 15 O Okay. So if -- if originally the
- 16 convertible debentures were valued at -- at 7
- 17 million, once the company becomes distressed and
- 18 you go into am-I-covered mode, the asset might be
- 19 worth more?
- 20 A Well, it was always worth more. I mean
- 21 7's what was on the books. I mean when they turned
- 22 it in, when they said it's time to pay up, they

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1	would've gotten 9.67 million.	
2	Q Okay.	
3	A So they were at a discount to what its	
4	face value was.	
5	Q Okay. They're at a discount to face	
6	value?	
7	A And face value was covered, right.	
8	Q And and do you know I'm	
9	consistent with the the valuation policies of	
10	the fund, were they at a discount?	
11	A Were they at I can you re-ask	
12	the question? I don't understand. `	
13	Q Yeah.	
14	With respect to the valuation policies of	
15	the fund, were the convertible debentures valued at	
16	a discount or were they valued where they were	
17	supposed to be or were they overstated?	
18	A Well, they it was what it cost them.	
19	So they paid 7.35 million for this 9.67 million	
20	face debenture.	
21	Q Okay.	
22	A So it was on their books at cost.	
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Washington, D.C. 200 1 Q And being on their books at cost, was 2 that consistent with the fund's valuation policy? I don't know that it was inconsistent. I 3 mean there's certainly -- one of them is a 4 5 provision for putting things at cost plus accrued. And I think before they switched to as-converted 6 7 basis, that's how they accounted for it. Do you know if -- if -- what the value of 8 Q the convertible debentures would have been on an 9 10 as-converted basis? 11 Α I don't. 12 Do you know if it's less -- would have been less than \$7 million? 13 14 I would expect that it would be because 15 necessarily it's a very conservative measure that factors in a stock price that's now below your 16 17 strike. Because the stock price is greater? 18 19 Α Yeah, it's -- your stocks -- you're --20 you're of the money on -- on your -- you go from

being in the money to out of the money on the

21

22

option vetted.

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	201
1	Q Okay. And with respect to the promissory
2	note, did you do you know what the funds'
3	valuation policies called for in terms of valuing a
4	promissory note?
5	A I think it's you know, there was
6	provisions in a couple of the documents. One was
7	sort of a you know, like a cost plus expected
8	profit and then back to, you know, using your
9	your opinion, your, you know, your good faith
10	estimate of fair value.
11	Q Okay. Good faith estimate of fair value?
12	A I think that's what it says.
13	Q Okay. And you talked about your your
14	extensive experience in in restructurings.
15	With respect to your experience, have you
16	ever known a a promissory note that was in
17	default to trade at face value?
18	A Promissory notes typically don't trade.
19	Q To be sold at face value?
20	A They typically they're not really
21	exchanged.
22	Q Okay. Why is that?

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1	A Because you are sort of waiting for it to
2	play out. You may get paid par plus interest and
3	come out ahead. You may loose a little at the
4	the end of the restructuring. It's hard to say.
5	Q In your experience they're typically not
6	sold?
7	A They're I'm sorry, they're not?
8	Q They're typically not sold?
9	A Yeah, a promissory note, it's it's a
10	unique it's not you know, it's not a typical
11	instrument that gets sold in the restructuring.
12	Q Okay.
13	A It may be exchanged. It'll be settled
14	when the restructuring's settled, whether it's a
15	debt for equity swap or if it eventually goes to
16	bankruptcy.
17	Q It'll be settled by by the the
18	person the entity that's obligated under the
19	note?
20	A It'll be settled by a consensual
21	agreement amongst all the creditors and
22	stakeholders. So the company, the senior lenders,

	20
1	the jury lenders, equity, everybody sort of in the
2	mix has to come together and vote on a
3	THE REPORTER: What? What? Please say
4	that louder? I didn't hear it clearly.
5	THE WITNESS: Everybody in the mix has to
6	come together and and vote the plan of
7	reorganization if you're impaired.
8	BY MR. WILLIAMS:
9	Q Is that is that a bankruptcy?
10	A Yes.
11	Q Okay.
12	A If you're out of bankruptcy, you need an
13	even higher margin of people going to
14	Q Have you ever known individuals who held
15	assets or who are creditors of a of an entity in
16	bankruptcy to sell those obligations?
17	A Sure. People'll sell that stuff.
18	Q They typically sell it on the face value?
19	A Typically, probably not. There that's
20	how a distressed debt investing got started. You'd
21	have commercial banks that made a loan. And when
22	it went into default, they would panic and sell it

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1	at a massive discount and guys would step in and	
2	buy it and make a ton of money.	
3	Q Okay. And you	
4	A And there's there's mutual funds and	
5	specifically I think insurance companies that can	
6	only invest in investment grade bonds. So the	
7	minute General Motors and Ford got downgraded in	
8	May of 2005 to junk status, people had to sell	
9	their bonds. They couldn't hold it by regulation,	
10	by policy.	
11	Q And so there's a market for these	
12	these distressed debt, what I'll refer to?	
13	A Yes.	
14	Q And these distressed debts, would you	
15	agree they typically sell at less than face value?	
16	A Typically, probably.	
17	Q And with respect to the	
18	A But it's not	
19	Q Well, go ahead.	
20	A The point is, it's it's people that	
21	are forced to sell. It's not fair value.	
22	Q Okay. But you agree that there's a	

- 1 market?
- 2 A There is a market. It's -- it's not
- 3 necessarily liquid. It's not necessarily fully
- 4 informed. It certainly isn't necessarily willing
- 5 on a seller's part.
- 6 Q Okay. And the discounts that -- that are
- 7 reflected in this market, are they -- are they
- 8 substantial discounts from face?
- 9 A Facts and circumstances. It depends.
- 10 Sometimes stuff sells at a premium. Tronox's bonds
- 11 sold at a premium.
- 12 THE REPORTER: Which one? I didn't --
- 13 THE WITNESS: Tronox, T-R-O-N-O-X. So we
- 14 advised -- we advised the Government on.
- 15 BY MR. WILLIAMS:
- 16 O Okay. So sometimes bonds sell at a
- 17 premium?
- 18 A Yeah. It's all about coverage. Mr. Pump
- 19 talks about his American Airlines bonds. In there,
- 20 he picks one series of bonds which sits up at a
- 21 holdco level. And it doesn't have the securities
- 22 that other bonds that trade more close to par.

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Washington, D.C. 206 1 Okav. So it's not -- so if -- if at 2 times these -- these obligations sell at -- at a premium, it's not al -- always distressed sellers? 3 It's not always distressed sellers. 4 5 don't understand the question. Well, you indicate that these -- I think 6 0 7 you indicate -- and correct me if I'm misunderstanding you -- I thought you indicated 8 that these bonds tended to sell at below face value 9 because there were a lot of distressed sellers who 10 11 were desperate to get rid of them? 12 Yeah, that's -- that's your typical Α 13 source of these source of instruments, yes. 14 Okay. And -- and these -- these 15 instruments are -- because the -- these instruments 16 are -- are sold publicly, that there's a market for 17 them, would you agree with that? 18 MS. LAMBRAKOPOULOS: I'm sorry, which 19 instruments are you talking about? 2.0 BY MR. WILLIAMS:

MS. LAMBRAKOPOULOS: Generally speaking?

Distressed debt securities.

2.1

		207
1	BY MR. WILLIAMS:	
2	Q Generally.	
3	A Yeah, it's a little more complicated than	
4	that. Because sometimes it's bank loans, which is	
5	technically not a sale. It's a it's an	
6	assignment.	
7	Q Okay.	
8	A So there's various mechanics that are	
9	different behind that. But there is a market.	
10	It's not always active. It's not all liquid. It's	
11	certainly on a security-by-security basis.	
12	Q Okay.	
13	A But it's all driven by what I used to do,	
14	and that's: Am I covered?	
15	Q Okay. And would you agree with me that	
16	with respect to the the bank loans that are	
17	assigned, they're typically assigned for less than	
18	face value?	
19	A I would not agree with that at all.	
20	Q They're not?	
21	A No.	
22	Q Okay. Would you say that they're	

- 1 typically assigned at face value or -- or greater?
- 2 A I don't know. I mean they trade all over
- 3 the place. It depends on -- it depends on the
- 4 circumstances. There's -- most bank loans are
- 5 secure. Some aren't. So that's gonna be a
- 6 difference. Some companies, you look at it and go,
- 7 wow, that's covered. That -- the value of those
- 8 assets is 300 million and there's only 200 million
- 9 of debt, so I'm fine.
- 10 Q Okay. And so buyers typically buy
- 11 these -- these instruments, or assign these
- 12 instruments as you indicate, at face value?
- 13 A It's -- it's a range. I don't know what
- 14 it is.
- 15 O Okay. And with respect to the -- the
- 16 loan that you indicate at the top of page 8, do you
- 17 know what the -- what the fund's valuation policy
- 18 with respect to loans is?
- 19 A I'm not sure there's a specific policy to
- 20 loans. It struck me that it fell under sort of two
- 21 baskets. One was cost plus a profit or loss
- 22 estimate, or the good faith assessment of fair

- 1 value.
- 2 Q Did the fact that you couldn't quite find
- 3 a specific policy pertaining to loans, did -- did
- 4 that suggest to you that perhaps the fund was not
- 5 contemplating loaning money?
- 6 A I think their -- their offering documents
- 7 looked like they changed a little bit over time.
- 8 You know, strategies change. Opportunities change.
- 9 In the investment field, you can't just necessarily
- 10 stick to what you thought you'd do day one.
- 11 O Okay. And other than the -- the
- 12 evaluation of the World Health assets and sort of
- 13 taken together, did you perform any individual
- 14 analysis of the -- the value of this \$2 million
- 15 loan?
- 16 A I believe you already asked me that
- 17 question. No. I looked at the portfolio and when
- 18 it was covered.
- 19 O And the restricted stock we've discussed.
- 20 With respect to the common stock, the
- 21 common stock is valued at \$110,000, which is
- 22 approximately 22 cents a share as of August 31st,

	210	)
1	2005.	
2	And do you know what the company's the	
3	fund's policy with respect to the valuation of	
4	common stock was?	
5	A I think it was, you know, whether it was	
6	the last price of the day or, you know, a bid out	
7	spread on a day, I'm not sure. But it was	
8	something in line of 22 cents.	
9	Q Something approximating with with the	
10	closing price that the stock	
11	A Yeah, something approximating it.	
12	Q Okay.	
13	A Which I mean they actually went	
14	conservative when in September and October, even	
15	though there was a price, they marked both the	
16	common and the restricted down to zero.	
17	Q Okay. Do do you know whether or not	
18	the fund needed a registration statement to be	
19	effective in order to trade?	
20	A I don't know.	
21	Q Do you know whether there was a	
22	registration statement in fact during the period of	

		211
1	the analysis of the World Health's restatement?	
2	A I did not I did not look at that. It	
3	was outside of the scope of what I was asked to do.	
4	Q Fair enough.	
5	And with respect to the the common	
6	stock, they they valued the common stock at	
7	at the exact closing price of the company's stock	
8	price; is that right?	
9	A I think that's right.	
10	Q And that's consistent with the	
11	A At least in August.	
12	Q At least in August.	
13	A And then in September and October, they	
14	put zero weight to it, zero value.	
15	Q Fair enough.	
16	And at least in August, with respect	
17	to to that particular valuation, would you agree	
18	with me that they followed the what you	
19	characterized as I think the formulaic valuation	
20	policy of the fund?	
21	A I'm sorry, can you ask the question	
22	again?	

	<u> </u>	
		212
1	Q Yeah.	
2	With respect to the valuation of the	
3	common stock in August of 2005, would you agree	
4	with me that at least with respect to those 500,000	
5	shares, they valued the stock according to the	
6	stated formulaic policy of the fund?	
7	A I don't I I don't think it's	
8	formulaic. That's why I mean the	
9	Q I'm sorry, I	
10	A debenture	
11	Q was	
12	THE REPORTER: Wait, wait, y'all. One at	
13	a time, please. I can't get two.	
14	BY MR. WILLIAMS:	
15	Q Go ahead.	
16	A The debenture was formulaic. The the	
17	common stock is whatever it's on at the market at	
18	the time.	
19	Q Fair enough.	
20	Common stock is whatever the stock price	
21	is?	
22	A I believe that's I believe that's	

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1	right.	
2	MR. WILLIAMS: Okay. Those are the only	
3	questions I have for you today, Mr. Brown. Thank	
4	you very much.	
5	THE WITNESS: Okay.	
6	EXAMINATION BY COUNSEL FOR DEFENDANTS	
7	BY MS. LAMBRAKOPOULOS:	
8	Q I just have a few more questions for you,	
9	Mr. Brown.	
10	Have you also had an opportunity	
11	you've reviewed Mr. Pump's rebuttal to your expert	
12	report.	
13	Have you also had an opportunity to	
14	review his opening report in this matter?	
15	A I did.	
16	Q Okay. And you discussed today some of	
17	your disagreements with Mr. Pump's opinions in	
18	in his report.	
19	Beyond that discussion, are there any	
20	other disagreements that you had with Mr. Pump's	
21	analysis?	
22	A Yeah, I mean on the rebuttal report, as I	

2	14

- 1 said, I think he misses the picture of what the
- 2 facts and circumstances were of the situation that
- 3 were -- in a restructuring environment were not
- 4 marking the books for your tax return at the end of
- 5 the year. You know, you need to look at what the
- 6 most likely outcome of the situation is in terms of
- 7 how you look at -- at value.
- 8 So I think he misses the mark there with
- 9 some of his criticisms of me and some of his stuff
- 10 in his original report.
- 11 You know, he also -- I'm not a lawyer,
- 12 you know. I -- I review valuation documents all
- 13 the time, contracts. I mean he's citing various
- 14 things that I'm not sure they apply. You know, the
- 15 fund documents sort of speak for themselves. And
- 16 this private equity guideline that he brings up
- 17 is -- I mean it -- it -- the guideline itself says,
- 18 you know, don't listen to us, go to your fund
- 19 documents for how you should value the securities,
- 20 so --
- 21 Q And did the fund documents provide for
- 22 the private equity guidelines to be applied by the

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1	fund	
2	A No.	
3	Q managers?	
4	A No. They fairly new guidelines. I	
5	don't even think they really apply to this	
6	situation. And they're designed for private	
7	equities like LBO shops and venture capital funds.	
8	Q Did the fund documents, the Palisades	
9	fund documents, require that GAAP, G-A-A-P, be	
10	applied in valuing the portfolio?	
11	A Not that I saw. But I'm I'm you	
12	know, I I didn't see them say that they had to	
13	account for GAAP, no.	
14	Q Did you have any other disagreements with	
15	Mr. Pump?	
16	A You know, I disagreed I don't think he	
17	supported his comments about, you know, my analysis	
18	being misleading. And, you know, he seemed to fail	
19	to understand my analysis. You know, he talks	
20	about the differences between the comparables and	
21	how he sort of ignores my discounts, you know,	
22	the fact that I discount those multiples	

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- 1 effectively by 33 percent and applied further
- 2 discounts to the revenue and EBITDA used.
- 3 O Now, you seem to have taken a different
- 4 approach from Mr. Pump in rendering an opinion here
- 5 as to the three months at issue in the complaint.
- 6 Why was it that you took the approach
- 7 that you took?
- 8 A Yeah, I -- I took the approach I took
- 9 sort of based on my own experience and putting
- 10 myself in the shoes of what a hedge fund manager
- 11 would be doing at the time. They would be reacting
- 12 to the markets and to the situation.
- 13 And it changed from everything's doing
- 14 well to, you know, there's some problems here and
- 15 we have some distressed. At what level, it's
- 16 unclear. But we're gonna need to work this out.
- 17 We're gonna bridge them some money. It's gonna
- 18 become due in short order. And it's, frankly, it's
- 19 gonna give us leverage on the situation.
- So they've got leverage now. And they're
- 21 looking to effectuate a restructuring. Whether
- 22 it's through a security swap or a sale or what have

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- 1 you, that's how these situations play out. So
- 2 that's how they appeared to have looked at it,
- 3 which made complete sense to me. That's how I
- 4 would look at it. It's how I looked at it when I
- 5 worked at the hedge fund when I was investing in
- 6 the markets.
- 7 That's how you look at it when you're a
- 8 restructuring advisor, whether you're advising
- 9 banks or the unsecured creditors or the debtors
- 10 themselves or other interested parties.
- 11 Q And based on your experience, is it your
- 12 expert opinion that that approach is what's
- 13 typically used in the types of circumstances that
- 14 Mr. Mannion and Mr. Reckless found themselves in?
- 15 MR. WILLIAMS: Objection.
- 16 THE WITNESS: Yes. I mean it -- it was
- 17 clear to me it was a restructuring event. How it
- 18 was gonna play out was uncertain, but you sort of
- 19 switch how you think about things.
- 20 BY MS. LAMBRAKOPOULOS:
- 21 Q Mr. Pump references in his report willing
- 22 sellers and willing buyers in certain instances.

18

Marc J. E	Washington, D.C.	May 18
		2
1	To your knowledge, were Mr. Mannion and	
2	Mr. Reckless willing sellers on behalf of Palisad	.es
3	of the debt and securities that were in the World	
4	Health side pocket?	
5	MR. WILLIAMS: Objection.	
6	THE WITNESS: Not to my knowledge. And	
7	their actions sort of seemed to indicate the	
8	reverse, where they put additional money in. The	У
9	were working, trying to get more information. Th	.ey
10	ended up suing trying to get more information.	
11	They end up doing a securities exchange. So, you	
12	know, they didn't seem to go out to`seek to sell	
13	these securities.	
14	BY MS. LAMBRAKOPOULOS:	
15	Q So how did impact Mr. Pump's analysis	
16	respecting a value based on willing sellers and	
17	willing buyers?	
18	A If they're not willing sellers, then it	
19	sort of renders his hypothetical which he	
20	actually doesn't do. I mean he states that he	
21	wasn't asked to value securities. But his	

hypothetical that there's a willing seller, it --

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1	it doesn't appear that there was.	
2	Q I'd like to ask you to look at page 11 of	
3	Mr. Pump's rebuttal report, Exhibit 3.	
4	A Okay.	
5	Q Okay. And sort of in the middle of	
6	the the page, Mr. Pump indicates, The Brown	
7	report does not mention that World Health's	
8	financial results may have significant may have	
9	been significantly overstated, according to a	
10	complaint filed by the SEC against World Health's	
11	former CEO.	
12	And there's a quote from the complaint	
13	in in that	
14	A Uh-huh.	
15	Q that paragraph.	
16	A Yes, I see it.	
17	Q Do you know when the complaint was filed	
18	by the SEC against Mr. McDonald?	
19	A Well, he doesn't footnote this one like	
20	he does other ones. My understanding, it was filed	
21	in late 2009.	
22	Q And do you know how long an investigation	

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1	preced by the SEC preceded the filing of that	
2	particular complaint?	
3	A I I don't know. I mean obviously, y	ou
4	know, four-ish years potentially, right I mean	L
5	it comes they filed a complaint late 2009. An	ıd
6	these things happened in August of 2005. So I	
7	would say approximately four years. But I don't	
8	specifically know.	
9	Q And in your analysis, did you factor in	ito
10	your analysis the allegations that were made by t	he
11	SEC regarding World Health's financial statements	;
12	in 2009?	
13	A No. It it wasn't known or knowable	at
14	the time.	
15	Q At the time meaning?	
16	A As of August 31, September 30th, and th	ien
17	October 31st, 2005.	
18	Q Now, you also testified a bunch of time	:S
19	today about a standstill agreement that was enter	ed
0.0	'all a last area Dell'areles and March 1 March 100	

Correct.

into between Palisades and World Health?

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	1	standstill agreement in connection with rendering	ī
	2	your opinion?	
	3	A I did.	
	4	Q And were the terms of the standstill	
	5	agreement a factor in your rendering the opinion?	
	6	A Yeah, I'd say so. I mean it the fac	:t
	7	that they went out and did a an exchange of	
	8	securities with the company again, willing	
	9	seller/willing buyer at the time to me support	ed
	10	their belief that their valuations were reasonabl	е,
	11	they had coverage.	
	12	I mean they traded from a debt security	-
	13	down to a preferred stock, which is sort of lower	
	14	in their coverage universe. The debt gets paid	
	15	before stock does. So that strikes me as having	
	16	faith in the company and in that the coverage tha	ıt
	17	they they expected.	
	18	Q With respect to the NAV that was	
	19	performed by the fund managers for the Palisades'	
	20	side pocket as of October 31st, 2005, how did that	it
	21	NAV compare with the terms of the standstill	

22

agreement?

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- 1 A The total sort of value reported on the
- 2 NAV at October 31st, '05, was actually a little bit
- 3 lower than what the standstill agreement indicated.
- 4 Q Okay. And did you reflect that in your
- 5 report?
- 6 A Yeah, I showed -- I showed both of them.
- 7 I actually tested the higher number, what they
- 8 actually did. You know, they actually were holding
- 9 these different securities by 10/31. As I
- 10 understood it. I don't know if there was some
- 11 delay, but as -- that's the transaction that
- 12 occurred, so I -- I reflected that in my notes.
- 13 Q So in terms of testing the reasonableness
- 14 of the October 31, 2005, NAV with respect to the
- 15 side pocket, would you say that the -- the numbers
- 16 assigned were reasonable?
- 17 MR. WILLIAMS: Objection.
- 18 THE WITNESS: Yes.
- 19 BY MS. LAMBRAKOPOULOS:
- 20 Q And with respect to each of the three
- 21 periods at issue in the SEC's complaint regarding
- 22 the side pocket, August 31st, September 30th, and

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- 1 October 31st, 2005, is it your opinion that the
- 2 values assigned to the World Health side pocket by
- 3 Mr. Mannion and Mr. Reckless were reasonable?
- 4 MR. WILLIAMS: Objection.
- 5 THE WITNESS: Yes.
- 6 MS. LAMBRAKOPOULOS: Okay. I do not have
- 7 any other questions.
- 8 MR. WILLIAMS: A couple.
- 9 EXAMINATION BY COUNSEL FOR PLAINTIFF
- 10 BY MR. WILLIAMS:
- 11 Q You testified that you believed that the
- 12 values were reasonable.
- 13 Do you believe the values were accurate?
- 14 A I -- I didn't look at whether they were
- 15 accurate. I looked at if they were reasonable.
- 16 They sort of were what they were, right. They were
- on the books, and was it reasonable.
- 18 Q Okay. And you talked about your
- 19 experience at a hedge fund.
- You ever worked as a hedge fund manager?
- 21 A As a hedge fund manager. No. I was an
- 22 analyst.

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1	Q Did you make investment decisions for the
2	hedge fund?
3	A I made investment recommendations.
4	Q Did you make investment decisions?
5	A I made recommendations to the guys that I
6	guess ultimately made or did make the decision,
7	yes.
8	Q Okay. So but you never make the actual
9	decision?
10	A Yeah, but to the to the extent that
11	they were gonna buy a bond that I recommended, it's
12	because I told them to.
13	Q And you indicated I think earlier today
14	that some of your dissatisfaction with that
15	position was that you never really knew why they
16	were or weren't acting on your recommendations?
17	A Mine and the rest of the analysts, yes.
18	Q You mentioned the the private equity
19	guidelines that that Mr. Pump referred to in his
20	analysis.
21	And you indicated that that you didn't
22	believe that those guidelines were necessarily

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1	applicable to the to the valuation decisions	
2	made by the the Defendants in this case; is th	at
3	fair?	
4	A It's fair. I mean the the guideline	S
5	themselves appear to be structured for different	
6	industries.	
7	Q Okay.	
8	A And note that if, you know, you should	be
9	doing what your fund documents tell you to do, no	t
10	what we're suggesting.	
11	Q Okay. And you indicated that in this	
12	case the fund documents provided certain formulai	.C
13	requirements in terms of valuing certain assets a	.nd
14	providing the fund managers with discretion; is	
15	that fair?	
16	A I believe that's what the documents say	.,
17	yes.	
18	Q Okay. So in the circumstances where th	.e
19	fund managers were exercising their direction	
20	discretion, what guidelines were they using?	
21	A What guidelines were they using?	
1		

22

Q

Yeah.

		226
1	A They were trying to estimate what the	
2	fair value of those securities were.	
3	Q Right. And in doing that, were they	
4	using any guidelines that you're aware of?	
5	A I I don't know what guidelines they	
6	were using. It's	
7	Q Okay.	
8	A There's no guidelines laid out in the	
9	in the documents. I don't they haven't	
10	testified about it, so I don't know.	
11	Q Fair enough.	
12	And you indicated that `that Mr. Pump's	
13	approach was more of a like tax accountant	
14	type type of analysis; is that right?	
15	A Yes.	
16	Q Are you an accountant?	
17	A No.	
18	Q What do accountants do?	
19	A They do a lot of things.	
20	Q What do they do in terms of the books and	
21	records of a company, if you know?	
22	MS. LAMBRAKOPOULOS: Objection. Form.	

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1	THE WITNESS: Are you speaking about the
2	comptroller? The staff accountant? The auditors?
3	What
4	BY MR. WILLIAMS:
5	Q Well
6	A sort of accounts are you talking
7	about? The CFO?
8	Q Is it fair to say that accountants
9	would you agree with the statement that accountants
10	tend to document transactions?
11	MS. LAMBRAKOPOULOS: Objection. Form.
12	THE WITNESS: I am not an `accountant.
13	BY MR. WILLIAMS:
14	Q Okay. Fair enough.
15	MR. WILLIAMS: Okay. Those are the only
16	questions that I have for you, Mr. Brown.
17	THE WITNESS: Okay.
18	MR. WILLIAMS: Appreciate you
19	accommodating all of us and not requiring us to
20	travel to Chicago to speak to you.
21	THE WITNESS: It's a good thing. There's
22	some activity going on in Chicago this weekend,

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1	so	
2	MR. WILLIAMS: Is that right?	
3	THE WITNESS: Yeah.	
4	MR. WILLIAMS: With that, we can go off	
5	the record.	
6	VIDEOGRAPHER: This concludes the video	
7	deposition of Marc Brown. The time on the video is	
8	2:22 p.m. And we are off the record.	
9		
10		
11		
12	(Whereupon at 2:22 p.m., the	
13	deposition of MARC J. BROWN	
14	was adjourned.)	
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1	CERTIFICATE OF DEPONENT	
2	I hereby certify that I have read and examined the	
3	foregoing transcript, and the same is a true and	
4	accurate record of the testimony given by me.	
5	Any additions or corrections that I feel are	
6	necessary, I will attach on a separate sheet of	
7	paper to the original transcript.	
8		
9		
10	Signature of Deponent	
11		
12	I hereby certify that the individual representing	
13	himself/herself to be the above-named individual,	
14	appeared before me this day of,	
15	2012, and executed the above certificate in my	
16	presence.	
17		
18	NOTARY PUBLIC IN AND FOR	
19		
20		
21	County Name	
22	MY COMMISSION EXPIRES:	

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230 1 CERTIFICATE OF NOTARY PUBLIC 2 I, BARBARA A. HUBER, CSR, the officer before whom the foregoing deposition was taken, do 3 hereby certify that the witness whose testimony 4 5 appears in the foregoing deposition was duly sworn by me; that the testimony of said witness was 6 7 taken by me in stenotypy and thereafter reduced to print under my direction; that said deposition is 8 a true record of the testimony given by said 9 witness; that I am neither counsel for, related 10 11 to, nor employed by any of the parties to the 12 action in which this deposition was 'taken; and, 13 furthermore, that I am not a relative or employee of any attorney or counsel employed by the parties 14 15 hereto, nor financially or otherwise interested in the outcome of this action. 16 17 18 19 20 BARBARA A. HUBER, CSR 21 Notary Public, in and for District of Columbia 22 My Commission Expires: March 14, 2012